

**SUMMARY OF THE GOLF AUSTRALIA BOARD MEETING  
HELD AT GOLF AUSTRALIA HOUSE  
MONDAY 14th FEBRUARY 2006**

Present from the Board:

- Jerry Ellis (Chairman), Vivian Beer, John Buckley, Carol Humphries, David Martin, Judy Onto.
- Apology: Tom Crothers

In attendance: Tony Hallam (CEO - Golf Australia), Alex McGillivray, Dominic Wall.

**1. Legal issues and the formation of Golf Australia**

Golf Australia was formed following Special General Meetings of the AGU and WGA on 10<sup>th</sup> January 2006. The incorporation of the new Association was cleared by Consumer Affairs Victoria on 20<sup>th</sup> January 2006, ASIC registration has subsequently been completed and the ATO registration is in process. Rule 35 of the rules of association had been deleted on the request of Consumer Affairs Victoria however this did not have any impact on the purpose or operations of the new organisation.

**1.1. Formation of the Council of Golf Australia**

Member States are now invited to advise Golf Australia of their delegates to the Council in accordance with Rules 13.1 & 13.3.

**1.2. Associate Membership**

Consistent with its status with the AGU, the Northern Territory Golf Association was endorsed as an Associate Member (Rule 5.1 (c)) in accordance with Rule 5.2 (c).

**1.3. By Law adoption**

In accordance with Rule 29 the Board adopted as an interim step the respective By Laws of the AGU and WGA. These By Laws will be reviewed and updated by 30 June 2006 (the end of current financial period).

**1.4. Annual General Meeting and Special General Meeting of the Council**

A timetable for the following two meetings in the coming months will be prepared:

- 1.4.1. A Special General Meeting of the Council to be held in June to inform the Council of the progress and plans of Golf Australia
- 1.4.2. In accordance Rule 14.3 & 14.4, the date for the AGM in August/September

**1.5. Member Protection Policy and Anti-Doping Policy**

The updated policies adopted by circular were confirmed and are displayed at [www.golfaustralia.org.au](http://www.golfaustralia.org.au).

## 1.6. Conversion of Golf Australia into a Company

In accordance with the amalgamation plans it is proposed to convert Golf Australia from and incorporated association to a company limited by guarantee. This will be completed by 30 June 2006 and will require a review of the constitution and approval by the Council.

## 1.7. Board Committees (Rule 28)

The following committees are to be created with a Board member appointed as Chairperson. The Chairs will prepare a charter and put forward nominations to the Board for approval

- 1.7.1. Rules, Handicapping & Technical – Chair John Buckley
- 1.7.2. Audit & Risk – Chair Viv Beer
- 1.7.3. Championships – Joint Chair Judy Onto & David Martin
- 1.7.4. Golf Australia Foundation – Chair Jerry Ellis

## 2. Commercial Matters

Below is a summary of key commercial matters discussed. Given the commercial sensitivity of certain matters certain items are not included:

### 2.1. Australian Opens

Preliminary draft concepts for the 2006 MFS Australian Open were discussed including many exciting changes to the marketing of the event. The Board was also briefed on preliminary plans for the Women's Australian Open in 2007. Golf Australia management will be issuing an Expression of Interest for a Commercial Partner and Event Manager for this event. The Board endorsed that conducting the Australian Women's and MFS Australian Men's Opens are priorities of Golf Australia.

### 2.2. Course Consultant

An Expression of Interest process will be conducted for the role of a Course Consultant for the four major Golf Australia championships:

- 2.2.1.1. Men's Australian Open
- 2.2.1.2. Women's Australian Open
- 2.2.1.3. Men's Amateur
- 2.2.1.4. Women's Amateur

### 2.3. MFS Golf Industry Income Fund launch

The Board was updated on the progress in the development of the fund which will be managed by MFS and is expected to be launched in March/April. The Product Disclosure Statement for the fund is being reviewed by legal advisors of Golf Australia. The involvement of Golf Australia will be governed by the Audit & Risk Committee of the Board to ensure appropriate risk management processes are followed.

#### 2.4. Property review

A tender process to appoint property advisor is being conducted following which a review of all properties owned by Golf Australia will be completed.

All staff at Moray St will be located in the Cecil St office by the end of February.

#### 2.5. Golf Australia branding

Branding for Golf Australia is expected to be launched by the end of June. The interim website was currently being developed by Golf Australia and will be in place by the end of February.

## 2.6. Legal Advisor tender

Submissions had been received and a primary advisor will be in place by the end of February.

## 2.7. Rod Leembruggen

Rod Leembruggen is providing commercial consulting services to Golf Australia two days per week.

## 2.8. Golf Australia Foundation

The formation of a foundation through the Australian Sports Foundation was approved and further work will be completed on its creation prior to the next board meeting.

# 3. **Strategy development and business planning to 2009**

A date in early May will be set aside for the Board to review this document following development by management. Meetings with key stakeholders were on going as they are key inputs to the planning process and include a meeting with the 13 State Executive Directors' to be held at the Australian Sports Commission on the 24<sup>th</sup> February.

# 4. **Review of High Performance Pathways in Australian Golf by Australian Sports Commission**

The concept of this review was endorsed. Key stakeholders would be identified and consulted during the process and the review has the support of the PGA, PGA Tour, ALPG and Golf Australia.

# 5. **Finance**

## 5.1. Review of cash flow forecasts & budgets

The ASC had paid all funding due to Golf Australia and an updated revised budget will be prepared for board approval by May as part of the planning process.

## 5.2. Finance facility

It was noted this was financing arrangements were successfully negotiated.

# 6. **Tournament/Events**

## 6.1. 2006 program of events

The program of events was discussed and noted – a review will be conducted of the 2007 schedule as part of the review of all operations.

## 6.2. Board representation at events

The Board discussed the need for representation at events and a representation policy will be prepared by management for approval at next board meeting.

### 6.3. Event budgeting and funding policy

Management proposed working towards making all events self funding and the Board supported this philosophy in moving forward.

## 7. **Human resource matters**

7.1. The following policies were adopted

7.1.1. Occupational Health & Safety

7.1.2. IT & Computer resources

7.1.3. Equal Opportunity Harassment and Bullying policy

## 8. **Communications**

It was agreed to include the State Presidents and Council delegates as part of distribution for this summary.

**Next Meeting: 24<sup>th</sup> March 2006**