

OUTLINE OF THE GOLF AUSTRALIA INTERIM BOARD MEETING  
HELD AT GOLF AUSTRALIA HOUSE FRIDAY 2<sup>nd</sup> JUNE 2006

Present from the Board:

Jerry Ellis (Chairman), Vivian Beer, John Buckley, Carol Humphreys, David Martin, Tom Crothers.

Apology: Judy Onto

In attendance: Tony Hallam (CEO - Golf Australia), Alex McGillivray.

1. Strategic Plan for next three years  
The Plan was discussed in detail and signed off by the Board. The plan will be distributed to the Council and Member States and their support sought for the vision. The document will be made public in due course.
2. Financial
  - 2.1. Financial Projection through to 30 June 2007 for Golf Australia  
The Chairman of Audit & Risk discussed to the updated financial forecast for the period 1 February, 2006 to 30 June, 2007 which was approved.
  - 2.2. 2006/07 Affiliation Fees  
In accordance with rule 5.4 the board set the fee for State Associations at \$5, plus GST, per affiliated golfer (both men and women).
3. Commercial Matters  
Below is a summary of key commercial matters discussed. Given the commercial sensitivity of certain matters, some items are summarised or not included:
  - 3.1. MFS Sponsorship  
The re-negotiation with MFS to provide for a new arrangement to underwrite the growth in the Australian Open and Women's Australian Open tournaments was noted. In particular the rebuilding of the Women's Australian Open over the next four years is a tremendous boost to the industry overall and Women's golf in particular.
  - 3.2. Status of 2006 MFS Australian Open Plans
    - 3.2.1. MFS Australian Open – 13-19 Nov, 2006 at Royal Sydney  
There have been two Organising Committee meetings held and plans are progressing well.
    - 3.2.2. MFS Women's Australian Open – 29 Jan – 4 Feb 2007 at Royal Sydney  
The tournament is now confirmed and plans are beginning to leverage off arrangements for the Australian Open.  
  
Highlights with regard to the Open's since the last Board meeting include:
      - Confirming of Greg Norman & launch of his appearance
      - Confirming of Adam Scott and announcement
      - MFS Women's Australian Open launch
      - MFS commitment

- Ongoing positive publicity as a symbol of golf becoming healthier.

### 3.2.3. Course consultant EOI process

From the three short listed firms, the following were successful:

MFS Women's Australian Open  
Jane Crafter of Crafter & Mogford Golf Strategies Golf Course  
Architecture – Principals: Neil Crafter & Paul Mogford.

MFS Australian Open and Australian Amateur Championships – Michael Clayton of Michael Clayton Golf Design – Principal: Michael Clayton

### 3.2.4. Host Club EOI process

This has been issued to clubs via email and the Internet. Former Open and National Tournament venues have received a personalised letter ensuring they are aware of the process. Several positive enquiries surrounding the process and opportunity for clubs to submit their interest.

### 3.3. MFS Golf Industry Enhanced Income Fund launch

The fund Product Disclosure Statement is now produced and launched. MFS will make the PDS available to clubs.

## 4. Golf Australia Policies for Approval

### 4.1. Industry Environmental Policy – Australian Superintendents

The board approved the adoption and support of this policy. It was further noted that venues for Golf Australia events will be required to support this policy.

### 4.2. Disability

Policy was approved.

## 5. Relationships with industry stakeholders

### 5.1. State Associations

- The second State Executive Director meeting was held at Moonah Links on May 19. The Agenda included discussion of Golf Australia's Strategic Plan and the Australian Sports Commission's Elite Pathways in Australian Golf review.

### 5.2. Australian Sports Commission

This relationship continues to grow positively and they have been very supportive of our progress and direction.

#### 5.2.1. Australian Sports Commission Elite Pathways in Australian Golf Review

The Board supported recommendations in the report and saw it as a unique opportunity for the golf industry to work together to build the future talent development programs from the strong base that have delivered the current excellent international results. Member State input and support would now be sought for the proposal to build an effective implementation plan.

#### 5.2.2. ASADA Policy

Australian Sports Anti-Doping Authority is the new body formed by the Federal Government to investigate, hold hearings and complete findings regarding any infractions and impose penalties as per the WADA Act. ASADA is an independent body that has experts in anti-doping procedures and protocols and all the relevant legislation.

It was agreed that ASADA will assume all responsibilities currently undertaken by Golf Australia including the education of our stake holders.

Our Anti-Doping policy will not change, however we will now refer all our doping functions, powers and responsibilities to ASADA. Therefore, their panel will investigate, hold hearings and apply sanctions rather than a Golf Australia Panel - it will be an independent, government funded and expert panel.

It was noted that the adoption of this policy will save significant work that would otherwise be required by Golf Australia.

### 5.3. PGA

Continued dialogue with PGA and Max Garske on a range of areas of co-operation including:

- Elite Pathways review
- National Junior development program and The First Tee
- A proposed Co-operation Charter to better understand our respective roles
- A proposed Golf Industry Council
- Joint presentation at Queensland Golf Conference

### 5.4. PGA Tour

We continue to work closely with the PGA Tour regarding the Australian Open.

### 5.5. ALPG

Continued efforts are being made with the ALPG as evidenced by their involvement in the Women's Australian Open Organising Committee and the ASC Elite Pathways review.

### 5.6. Clubs

There have been a range of informal and formal meetings in Victoria, Western Australia, Queensland, South Australia and New South Wales and these will continue in coming months.

## 6. Tournaments/Events 2007 program of events

As a result of work done by Trevor Herden and his team, a draft schedule for 2007 was presented which has been reviewed by the Amateur Championship and Tournaments Committee. Consistent with the process communicated to the State Executive Directors, State Associations have been asked for comment on the draft schedule during June to enable all perspectives to be considered prior to finalisation.

In developing the schedule the following objectives have been used as guiding principles:

- To fulfil the expectations of the stakeholders in Golf Australia
- To provide National and International exposure for our elite golfers

- To improve significantly, the services on offer to competitors at our National Championships, through sensible financial management and commercial opportunity
- To provide equal opportunity to all golfers
- To provide pathways for the development of athletes
- To increase the profile of the game
- To promote friendship through golf
- To reflect Golf Australia's strategy and values
- To be financially sustainable and provide increased commercial opportunities through the package of Golf Australia events

7. Status of Board committees

7.1. Rules, Amateur Status, Handicapping & Course Rating

Minutes from the meeting were noted with the following alteration:

"The removal of the approval process for Men's Plus Australian Handicaps, and the ability for women to gain Plus Australian Handicaps, would be delayed until the entire handicapping system review had been conducted, to ensure minimum interruption and hardship to clubs."

8. Human Resource Matters

- Dominic Wall's resignation was noted.
- Organisation structure in accordance with the Strategic Plan was endorsed.

9. Nomination of Public Officer

The Board elected Alex McGillivray as Public Officer under Ruler 26.14.

Next Meeting : 6th July 2006