



MEDIA RELEASE

Tuesday 6 March 2007

For immediate distribution

Peugeot Women's Classic celebrates its second year.

Today, the bubbly poured as the Peugeot Women's Classic celebrated its second year as Australia's biggest team amateur tournament for women and opened registrations for 2007.

Toasting to the success of achieving 17,000 registrations in 2006, the 2007 Peugeot Women's Classic is set to further its reach. Almost 300 clubs have already registered this year, making the Classic a significant mark on the golfing calendar.

In true style, the 'Classic Champagne Launch' was held at The Melbourne International Motor Show, hosted by dual Olympic champion, Nick Green OAM, Manager of Game & Club Development at Golf Australia.

Amongst the prestige were sports lover, Christi Malthouse and past Classic players, including Victoria's State champions, Pam Smigowski, Ros Thornton and Marg Adams from Queens Park Golf Club. In fine form, the ladies practiced their putts before the real challenge begins to win their dream on the green.

This dream being the opportunity to represent one's country at the Peugeot International Pro AM in Paris! The biggest prize in a national club team event is supported by a myriad of prizes at local, state and national levels.

"In the Classic's first year of conception, lots of clubs didn't realise the prestige, now it's multiplied 110 times. We're already practicing because we know the competition will be tough. Everyone wants to go for it, including most of the clubs in the south western district! Nothing has been done for amateurs at this level. Peugeot has opened up the flood gates; it's hardly a twenty dollar cheese plate at the end," enthused Peugeot Women's Classic Victorian State Champion, Margaret Adams from Queens Park Golf Club, Geelong.

"The Classic has transformed our club, even bringing male and female golfers together. Our male club members arranged a send off for us before the national final at Royal Sydney, to show their support. It was great to see them get involved.

"It's been the pinnacle of our golfing career and we're still celebrating." concluded Margaret.

Rob Dommerson, Managing Director of Peugeot Automobiles Australia said, "Last year's Classic has enjoyed great success. We're very proud to be able to provide a platform for social interaction and be part of the biggest amateur tournament for women in Australia. It's great hearing about the support clubs have received from their local communities and that there are still women out there celebrating."

"We encourage women of all ages and all levels, from metropolitan and regional areas across the country, to participate in this new three ball golf tournament to achieve their dream on the green," concluded Mr. Dommerson.

For registration forms or further information please visit www.peugeotwomensclassic.com.au or email pwgolf@peugeot.com.au if you have any questions regarding the tournament.

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For images of the celebrities and players at the launch, or interviews

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