



Senior Communications Executive

- **National Sporting Organisation**
- **Newly Created Position**
- **Exceptional Career Opportunity**

"Golf is a game for life where participation contributes to a healthy Australian Community"

Golf Australia is the National Sporting Organisation for golf in Australia & the governing body for amateur golf. Golf Australia's goal is to raise the level of interest & participation in the game from grassroots golfers through to the elite levels, spectators, volunteers and associated industry bodies.

An exceptional opportunity has arisen to play a key role in a progressive team. As an innovative communications specialist, you will spearhead the PR and media functions of this national sporting organisation.

This role will be responsible for developing and implementing communications strategies, and managing media relationships across print, radio and television.

You will provide hands-on communications advice to all areas of the business, manage media at national championships (including the MFS Australian Opens), and coordinate the writing and editing of communications material including media releases, publications and promotional/advertising content.

To secure this rewarding and diverse role, you must possess and be able to demonstrate:

- A passion for sport
- Appropriate tertiary qualifications
- Successful track record in media management, communications, PR or journalism
- Conceptual, creative & analytical skills
- Exceptional writing skills
- Commercial business savvy

If you are all of these & more, and want to be an integral part of this dynamic team, then contact Susie Rogers at Rusher Rogers Recruiting in confidence on 03 9682 7044 or email susie@rusherrogers.com.au quoting reference number 2000749.



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