

Review of Women's Involvement in Australian Golf

This review is being undertaken by the Australian Sports Commission as part of the 'Building a Better Sport: Better Management Practices' project in conjunction with Golf Australia.

The Aim of the Review:

Is to assess the current status of women's involvement in Australian Golf and to identify opportunities for greater engagement of women in the future.

This review is directly related to the aims of the 'Building a Better Sport: Better Management Practices' framework, which aims to:

- Strengthen leadership and management capacity;
- Better understand the needs of all stakeholders and develop products and high quality services that meet those needs;
- Promote learning and information sharing across the whole of sport;
- Sustain the improvements gained with regular monitoring reviewing of performance; and
- Increase the involvement of women across all areas of the sport.

The Terms of Reference for this review are to:

- Assess the current participation of women in Australian Golf, focusing on Golf Australia and its affiliates, including members of the Australian Golf Industry Council.
- Identify the current issues at a national, state and local level on women's involvement, particularly in the following areas:
 - Boards and Committees
 - Administration / Management / Event Management
 - Players (club members and non-club participants)
 - Coaches (both volunteer and vocational)
 - Officials (rules and match committees)

[This review will exclude the pathways for elite women golfers, as this was previously addressed as part of the high performance review.]

- Gain an overview of the current policies and practices of Golf Australia, State Associations and Clubs regarding women's access to leadership and participation opportunities.
- Identify services and products that have been successful in providing opportunities for greater participation of women in golf.
- Identify specific customer/participant/stakeholder segments with a focus on opportunities for future engagement.
- Identify required infrastructure, environment and facility requirements for greater involvement of women.
- Identify current motivations and expectations of junior girls in Australian golf, including an assessment of experiences within the club environment.
- Seek input from boards, administrators, players, coaches and other stakeholders through interviews, focus groups and a survey to identify key issues.
- Convene a review workshop, including representatives from Golf Australia's affiliates and key stakeholders, as well as relevant experts from sport in Australia, to examine, discuss and debate key issues and make recommendations for the future.
- Produce a written report on the review with recommendations for future opportunities for Golf Australia to better engage women including involvement pathways (athlete, coach, official, administrator, board) and resource requirements.

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