

14 February 2010

play golf

## **Golf SA Club Forum**

To all club administrators,

Golf SA is delighted to present our inaugural Club Forum to be held on Thursday 14 and Friday 15 April 2011 at Glenelg Golf Club in Adelaide.

Designed specifically for all club directors, management, staff or volunteers, the Club Forum will focus on club operational issues, and in particular club membership attrition and retention rates.

In support of the Forum program, Golf SA has commissioned a comprehensive study of South Australian club membership trends. Full details of the study and suggested strategies clubs can adopt to reduce membership attrition rates will be presented at the Forum.

### **Club Forum Program:**

Two-day seminar comprising of between 10 and 14 individual 45 minute presentations / discussions on the following topics:-

- Keynote presentation
- Golf Australia Update
- Insurance
- Handicapping & Course Rating
- Club Membership Retention & Attraction (Keynote Topic)
- Grants
- Strategic Planning
- Marketing
- Junior Golf
- Sponsors presentations

Please refer to the following pages for registration details. For all enquiries please contact the Golf SA office on (08) 8352 6899 or email [admin@golfsa.com.au](mailto:admin@golfsa.com.au)



## 2011 Club Forum Registration

### Forum Information:

**Dates:** Thursday 14 April 2011 & Friday 15 April 2011

**Time:** 9 am – 4pm daily

**Venue:** Glenelg Golf Club

**Registration Fee:** \$33.00 (GST Inc) per day - \$66 to attend both days  
Includes lunch, morning and afternoon tea.  
Delegates are also invited to attend networking drinks at the conclusion of presentations on Thursday.

### Club Details:

<b>Club/Organisation:</b>	
<b>Primary Contact:</b>	
<b>Position:</b>	
<b>Email:</b>	
<b>Phone:</b>	

### Delegate Details:

Please list all club delegates and indicate days attending.

Delegate Name:	Day 1 only \$33	Day 2 only \$33	Two Days \$66
<b>TOTAL</b>			

### Payment:

**Electronic Transfer**

**Cheque:**

BSB: 105-074 Account No.: 044837440

**Credit Card**

Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_