

2GB
873AM

second chance
charity pro-am

Proudly supporting

transplant australia's
journey
of hope



Helping to make the most of life.



The Sun-Herald
Experience more



Message from Ross Greenwood

Host of 2GB's Money News

'2GB is proud to be involved in a very special initiative in 2011 – encouraging more Australians to save lives through organ and tissue donation.

'Throughout the year we are presenting to our listeners the lives of four people waiting for a transplant through Transplant Australia's Journey of Hope Campaign.

'This campaign, which aims to raise funds for those waiting for a transplant, culminates in what promises to be one of the most prestigious charity Pro-Ams to be offered to the Sydney public.

'The Second Chance Charity Pro-Am is a new event for 2GB's calendar. We are inviting all of our listeners, advertisers and Corporate Australia to get behind this important day which will help families as their loved one waits for a life-saving transplant.

'2GB is proud to be associated with Transplant Australia and the PGA in hosting this event at the superb Terrey Hills Country Club in association with the PGA Legends Tour.

'Please consider one of the corporate packages, invite your top clients along to a fantastic day at a great golf course, and if you can, please give generously to help Transplant Australia improve the lives of seriously ill Australians.'

Ross Greenwood

Introduction

At any one time across Australia there are around 1,700 people on the official transplant waiting list hoping that they will be given a second chance at life and that's just the tip of the iceberg.

The life of someone waiting for a life-saving transplant is very challenging. Not only do they have to deal with uncertainty, their families are often dislocated as they move interstate to be next to a transplant unit while they wait. Work and school life is interrupted, lives are put on hold.

Transplant Australia, the national community voice promoting organ and tissue donation and transplantation, now gives you a chance to support these desperately-ill patients and their families, by participating in a new charitable golf event – **The Second Chance Charity Pro-Am**.

This inaugural event is being hosted by Transplant Australia and sanctioned by the PGA, at the prestigious Terrey Hills Country Club as part of the PGA Legends Tour.

Why The Second Chance Charity Pro-Am?

Most of us, fortunately, will never know what it's like to wait to receive a second chance at life through an organ transplant. However you can support people waiting for a transplant by participating in **The Second Chance Charity Pro-Am** and get a second chance at that elusive hole-in-one.

On each Par 3 in **The Second Chance Charity Pro-Am** at Terrey Hills you'll have exactly that chance – all while playing alongside one of the Legends of the Australian PGA Tour.

Transplant Australia is thrilled that Sydney's No 1 Radio Station, 2GB, has lent its name to the event with Ross Greenwood as host for the event. A number of celebrities are also being invited which will help to make the event a must on Sydney's Pro-Am calendar.

Your participation in this special day will be memorable and much appreciated.

Journey Of Hope

To shine a spotlight on the importance of organ and tissue donation, this year Transplant Australia is hosting the Journey of Hope campaign. The campaign focuses on a number of people currently awaiting an organ transplant who have agreed to share their experiences with the Australian public. Throughout 2011, listeners of 2GB, 2CH, MTR and readers of the Sun-Herald will have the chance to share in the hopes, dreams, fears and, hopefully, triumphs of these Australians.

The Journey of Hope campaign aims to raise funds to provide financial, education and support for those people waiting for a transplant and their journey back to the fullness of health.



Some of the ways we plan to help

Financial Assistance

- cash assistance in times of financial peril
- covering travel expenses to enable families to see their loved one more often while they wait
- accommodation and rental assistance for those families who move interstate to be close to a transplant unit
- subsidies to cover the cost of a few simple things in life – such as the monthly rental of televisions for children waiting in hospital

Online education

- Transplant Australia will build an online education tool to help people waiting for a transplant through their journey back to the fullness of health. It will cover nutrition, exercise, body-image and a range of self-esteem topics.

Geoff: Waiting for a heart transplant



Geoff is a self-employed marketer with three active children – 8 year-old Maxwell, 7 year-old Chelsea and 3 year-old Oliver. Like many fathers, he works hard, relishes time with his kids and his wife, Michelle, and loves most sports including AFL, Rugby League and Cricket. The difference between Geoff and other dads is that he has been waiting for a life-saving organ transplant since June 2009. In 2007, Geoff discovered that he had cardiomyopathy, a serious heart muscle disease. As his health deteriorated, it became apparent that he would need a heart transplant to give him a second chance at life. Getting that second chance will be the result of a stranger's decision to give him the ultimate gift: the gift of life. Geoff could then enjoy a full family life; take the kids to Disneyland, and throw himself into play time without battling breathlessness and fatigue.

Event Details

Monday, November 21, 2011
Terrey Hills Country Club

AM Package includes:

Breakfast, golf, cart and lunch

PM Package includes:

Sausage sizzle, golf, cart and dinner

Sponsorship Opportunities

Transplant Australia has a range of packages available for Sponsorship. The details of our Platinum, Gold and Silver packages are attached. All sponsors will be acknowledged before and during the event and on marketing materials. Part of the sponsorship is tax deductible.

transplant
australia
make the most of life.

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