



## **Marketing and Communications Manager (Full Time)**

- **Strategic and diverse marketing and communications role**
- **Leading State Sporting Association**
- **High performing and energetic team**
- **Offices located in South East Melbourne**

Golf Victoria (GV) has been formed following the merger of the Victorian Golf Association and Women's Golf Victoria and is responsible for the governance of golf in Victoria. GV is currently seeking a talented and passionate Marketing and Communications Manager to join the team.

As the Marketing and Communications Manager you will be reporting to the CEO and will be working closely with the golf operations and administrative team. You will be responsible for supporting the strategic development of the organisation by providing marketing advice for all channels and mediums. You will also be responsible for managing marketing communications including, but not limited to, advertising, direct marketing, promotions, sponsorship and events. Within the scope of this role you will contribute to the overall brand development to ensure the organisation is positioned as a market leader and influential within the national golfing framework. Integral to your success in this position is your proven ability to recommend, develop and manage the media plan including creative development, production, and budget/planning to achieve marketing objectives.

To be considered for this position you will have at least 5 years experience operating in marketing communications, delivering successful marketing activity across numerous channels, especially website content management. You will have proven experience in developing effective customer communication campaigns using new technology along with demonstrated experience in developing integrated marketing campaigns and sponsorship programs and events. It is essential that you possess exceptional time management and organisational skills with the ability to juggle multiple tasks whilst working effectively in a team environment. Ideally you will be tertiary qualified in marketing, communications, public relations or similar.

Please submit your resume and letter of interest to the email address below, please note you must have Australian working rights to be considered for this opportunity;

[employment@golfvictoria.org.au](mailto:employment@golfvictoria.org.au)

Applications close on March 7<sup>th</sup>, 2012.