



CENTRE COORDINATOR SURVEY SUMMARY

During the month of April, MYGolf invited all Centre Coordinators to complete an online survey in order to get a club perspective on how the program is running. The response to this survey was fantastic and has given Golf Australia a great insight into what aspects of the program are working and also what areas need improvement.

The results of the survey have been summarised below and we would like to take this opportunity to thank all of those Centre Coordinators who took the time to pass on their thoughts and ideas – the information you have provided is vital for ensuring the future success of the MYGolf Program.

- 90% of respondents feel that there is enough information supplied in the Centre Kit
 - Those who didn't suggested that perhaps there needs to be more specific information provided about the administration process of the program as well as tactics for approaching and marketing Centres to local schools.
- According to 86.7% of responses, the MYGolf program is easy to administer
 - Some Centres feel that there needs to be more information given to Centres up front that shows them how much time is required for administration.
 - Suggestions were also made around holding district meetings to educate coordinators on the process.
- The \$33 participant joining fee was certainly a topic that split the field – 45.2% believe it is too high whereas 54.8% believe it is fine the way it is. Interestingly enough, no one believes it is too low.
- 73.8% of respondents think it would be beneficial to involve parents more in the running of the program.
- Majority of coordinators (71.4%) believe that the introduction of a coordinator induction course would be a positive move.
- MYNews is proving to be a vital communication tool between Golf Australia and Coordinators, with 76.2% of respondents reading the newsletter each month.
- 39.5% of coordinators who responded listed the cost of running the program as their biggest obstacle, 34.2% believe lack of promotion is the biggest issue and 18.4% feel they are not getting enough support from their relevant state body.
 - The 52.6% who selected "Other" to this question had answers ranging from no obstacles to lack of club support. Some coordinators are struggling to find volunteers to help with the program and others are experiencing difficulties in moving their juniors through the various levels of the program.
- The final question asked coordinators for their suggestions or feedback on the program and the answers were incredibly varied. Some coordinators feel that there needs to be more promotion to the schools and a stronger link between State Associations and clubs. There was also a mention of providing more for the kids in their enrolment pack as well as introducing more incentives to encourage participants to continue with the program.