



WHAT IS IT?

Golf Club Connect (GCC) is a free online/web based tool developed for Australian golf clubs by Golf Australia. GCC is designed to help clubs promote their golf course and club memberships to non-club members who might be casual or social golfers interested in joining a golf club.

HOW CAN MY CLUB TAKE PART?

It's easy! Clubs can upload up to five (5) 'come and try' special membership offers or promotions at any one time whenever they like.

Simply log onto Golf Link Tier 1 with your password* and upload your offer (refer to step by step guide attached).

*If you don't have a Tier 1 password or you have forgotten what it is, contact the GolfLink Help desk on 1300 650 750.

HOW DOES IT WORK?

Potential new club members can log onto www.golfclubconnect.com.au and search for golf club related specials such as:

- ◇ golf club memberships
- ◇ trial green fees
- ◇ clinics/lessons
- ◇ clubhouse food and beverage offers

Once they decide on an offer that interests them, the user can purchase the offer immediately online or contact the club to find out more.

HOW DO I GET PAID IF I SELL MY CLUBS' OFFERS ONLINE?

At the end of each month, Golf Australia will transfer all income received from offers purchased online, to the relevant club, minus a 2.5% administration fee. More specific detail regarding this process will be communicated to participating clubs soon.

WHAT NEXT?

- ◇ The Golf Club Connect website will go live to the public in early May 2012, however the website is ready NOW for you to upload your clubs' special offers!
- ◇ Follow the instructions on the step by step guide (attached) then log onto the live test site www2.golfclubconnect.com.au, search for your club, and see how it looks!
- ◇ The Golf Club Connect marketing program will be launched by Golf Australia early in the new financial year.

Hit the right club and connect!