



## INFORMATION RELEASE

FROM: The Vines Golf Club TO: Golf SA  
SUBJECT: Vines Week DATE: 31<sup>ST</sup> July 2012  
CONTACT: Neil Mackenzie

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The Vines Golf Club of Reynella SA Inc. is delighted to announce **Vines Week**. **Vines Week** will take place from Sunday 25<sup>th</sup> November to Friday 30<sup>th</sup> November 2012 and feature golf competitions, golf workshops, Get Into Golf programs for all the family and a series of social events.

“We are passionate about developing the game of golf,” said Jan James, President of The Vines, “and **Vines Week** allows us to promote the game to new golfers as well as helping existing golfers get better.”

### Demos and Learning

Central to **Vines Week** is the Get Into Golf program. Run by AAA PGA professional Steve Krause and his team, the Get Into Golf program will consist of five x 1 hour lessons covering the main skills of golf.

There will be separate classes for women, men and juniors although Mums and Dads will be encouraged to accompany their kids at junior lesson time. “We really want families to take up the sport,” said Steve, “and children always want to beat their parents so why not let them learn together.” The cost of the 5 hour program is only \$50. Steve is also managing a series of workshops throughout the week aimed at golfers of all ages and abilities. Workshops will cover driving, irons, chipping and putting and each hour-long workshop will cost \$10.

### Competitions

The marquee golf event of the week is the Vines Classic, a 36 hole stableford competition with 18 holes played on Monday and a further 18 on Tuesday. Other competitions include a 12 hole stableford on Sunday 25<sup>th</sup>, a 4 ball better ball on Wednesday 28<sup>th</sup>, a Pinehurst foursomes on Thursday 29<sup>th</sup> and a 2 ball ambrose on Friday 30<sup>th</sup>. Players may opt for a morning (8am to 10am) or afternoon (1pm to 3pm) start.

The Club’s main sponsor, Reynella Mazda, has put up a car for the first hole-in-one on the par 3 6<sup>th</sup>.



Other competitions will include a 9 hole evening competition on Thursday 29<sup>th</sup> and a 100m shoot out at various times during the week where the winner will receive a brand new set of TaylorMade golf clubs.

#### Social Events

The Vines is organising various happenings during **Vines Week**. 'In house' there will be a prize giving dinner, a quiz night, a Night of the Speakers and a bingo night but a **Vines Week** wouldn't be a proper **Vines Week** without a wine tour which will take place on Wednesday 28th.

#### Hospitality and Accommodation

Breakfast, lunch and dinner will be available everyday as will be a full bar service. Competitors coming from outside of Adelaide may like to consider staying at St Francis Winery, 4km from The Vines ([www.stfranciswinery.com.au](http://www.stfranciswinery.com.au) or 08 8322 2246). They are offering a special Vines Week deal of \$100 for a double room. Alternatively Woodcroft Park Caravan Park (08 8325 1233) is 5km away.

#### Registering for Competitions

Golfers may enter competitions by completing an entry form and forwarding it to The Vines. Alternatively entries may be made by telephone. Payment for competitions must accompany entry forms.

#### Information

Full details of Vines Week is on the Vines web site – [www.vinesgolfclub.com.au](http://www.vinesgolfclub.com.au) – under Vines Week.

*Jan James: "We hope Vines Week will become an annual focus for South Australian golfers and while we anticipate some serious competition from regular golfers we also expect some serious fun for everyone."*

#### Attached

1. PDF copy of the Vines Week flyer
2. PDF copy of the Vines Week poster
3. PDF copy of the Vines Week entry form