



### Golf SA Affiliation Fees – With Effect 1 January 2013

Dear Members,

The Golf SA Board has increased its Affiliation Fees from 1 January 2013 by approximately \$1 per individual member. The specific reason for this increase is to fund a strategic marketing initiative 'Golf Month' to attract new members to golf clubs. 'Golf Month' will be rolled out in November 2012 with a regional 'Golf Month' covering five Country Districts playing on sandgreens to be rolled out in May 2013.

Other reasons for the increase include:

- Golf Services – New website with better functions and access, Increased media coverage of events and activities, New technology such as on-line entries for events
- Golf Development Program - My Golf & Community Golf Coaching programs, Improved and increased Club Rules Accreditation Program
- Club Services – Forums (Membership Retention & Recruitment), Course Rating Program
- CPI Increase – Cover general CPI increase in part

At the same time Golf Australia has announced an increase in its Capitation Fees from \$12.93 to \$13.75 per individual.

The rationale for this increase is to continue to fund investment in the game including MYGolf, the Casual Golfer, Women in Golf strategies and the finalisation of the new Handicapping system

CATEGORY	GOLF SA	GOLF AUSTRALIA	TOTAL (INCL GST)
			1 Jan 2013
<b>Metro (Adult)</b>	\$25.60	\$13.75	<b>\$39.35</b>
<b>Metro (Junior)</b>	\$14.35	\$13.75	<b>\$28.10</b>
<b>Country (Adult)</b>	\$17.60	\$13.75	<b>\$31.35</b>
<b>Country (Junior)</b>	\$10.35	\$13.75	<b>\$24.10</b>
<b>Social Club (Adult)</b>	\$25.60	\$13.75	<b>\$39.35</b>
<b>Social Club (Junior)</b>	\$14.35	\$13.75	<b>\$28.10</b>

**NOTE:** Golf SA increase has been 'rounded out' to produce an even number total for ease of calculation.

Golf SA continues to look at ways of providing increased member services while reducing its overall costs.

Should you have any queries on the Affiliation Fee structure please contact either myself Chris Luz-Raymond (CEO) at [chris@golfsa.com.au](mailto:chris@golfsa.com.au) Tele: 08 8267 1353 or Margaretann Burgess (Finance & Administration Manager) at [accounts@golfsa.com.au](mailto:accounts@golfsa.com.au) Tele: 08 8267 1353

Yours sincerely,

Chris Luz-Raymond  
CEO