



In partnership with GolfAustralia

Terms and Conditions of entry into the Crown Lager Social Golf Club's Sporting Pulse competition (the "Competition").

General

- Entry into the Competition constitutes acceptance of these terms and conditions.
- The Competition commences at 12am Monday 1st July 2013 and closes at 11:59pm Monday 30th September 2013 ("the Competition Period").
- The Competition is an incentive driven program where sporting club's have the ability to win prizes when their members sign up to the Crown Lager Social Golf Club using that sporting club's unique referral code.
- Competition winners will be based on the sporting club that uses it's efforts to secure the highest number of new CLSGC members using the sporting club's unique referral code over the Competition Period. New CLSGC members are those members that sign up for membership of the CLSGC program for the first time during the Competition Period. Your sporting club can only be registered once and this will need to be done by the club administrator of your sporting club. A new CLSGC member can only sign up for membership once during the Competition Period and can only use one referral code with their membership application.
- The Promoter is Golf Australia. The Event Manager is Elite Sports Properties Holdings Pty Ltd.
- Any costs associated with participating in the Competition, including any tax liability incurred by participating sporting clubs, is the responsibility of the sporting club.



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Level 3, 95 Coventry Street, South Melbourne, Victoria 3205 Australia
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Entry by sporting clubs into the Competition

- To enter the Competition club administrators will need to visit the Crown Lager Social Golf Club ("CLSGC") website (www.crownlagersgc.com.au) and register their sporting club by completing the registration page. Upon registration, sporting clubs will be express posted a unique referral code. Sporting clubs will have the opportunity to win tier one, tier two and/or the major prize by using their efforts to secure the most number of new CLSGC members to sign up to the CLSGC program using their sporting club's unique referral code. Each new CLSGC member that signs up to the program using your sporting club's referral code will add to your tally helping your sporting club's efforts to win the above prizes.
- If sporting clubs are unable to register they may email the helpdesk at jdrake@elitesports.com.au or cameronv@golfaustralia.com.au. Queries will be answered within 5 business days. A sporting club will not be considered registered until they receive their unique referral code.
- Entries can be made by Australian residents aged 18 years and over. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter.

Rebate from Golf Australia

- Golf Australia will pay a rebate of \$10 per new CLSGC membership to a sporting club for every fully paid new CLSGC membership that uses that sporting club's unique referral code. The rebate will only be paid in circumstances where the new CLSGC member uses the sporting club's unique referral code at the time that the new CLSGC



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membership application is made. Rebates will be calculated and paid by Golf Australia within 7 business days of each month end into the nominated bank account supplied by the sporting club upon registration to the competition.

Prizes – Tier One

- The tier one prize will be offered three times throughout the Competition Period. The tier one prize consists of 1 carton (24 beers) of Crown Lager (value \$X) and will be awarded to the sporting club that has used its efforts to secure the most new CLSGC members using that sporting club's unique referral code during any of the following three periods:
 - a. Between 12am on 1 July 2013 until 11:59pm on 14 July 2013; and
 - b. Between 12am on 1 August 2013 until 11:59pm on 14 August 2013; and
 - c. Between 12am on 1 September 2013 until 11:59pm on 14 September 2013.
- The Promoter will distribute the tier one prize to the winning sporting club at no cost to them.
- Sporting clubs can only win the tier one prize once over the Competition Period. In the event that a sporting club has won a tier one prize it is no longer eligible to win a subsequent tier one prize however it will still be eligible to win a tier two prize and/or the major prize. In the event of a tie, the prize will be awarded to the sporting club that reached the highest tally first. The judges' decision is final and no further correspondence will be entered into.



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Prizes – Tier Two

- The tier two prize will be offered twice throughout the Competition Period. The tier two prize consists of 1 Crown Lager gold jacket, 1 carton (24 beers) of Crown Lager and a golf clinic with a golf professional chosen by Golf Australia at the winning sporting club's local driving range (value \$X). The golf clinic will be available to a maximum of 20 members of the winning sporting club who are also new CLSGC members as invited by the club administrator. The tier two prize will be awarded to the sporting club that has used its efforts to secure the highest number of new CLSGC members using that sporting club's unique referral code during any of the following two periods:
 - a. Between 12am on 1 July 2013 until 11:59pm on 31 July 2013; and
 - b. Between 12am on 1 August 2013 until 11:59pm on 31 August 2013.
- The Promoter will distribute the tier one prize to the winning sporting club at no cost to them however neither the promoter nor the Event manager shall be responsible for the transportation of the participants in the golf clinic to and from the venue.
- Sporting clubs can only win the tier two prize once over the Competition Period. In the event that a sporting club has won a tier two prize it is no longer eligible to win a subsequent tier two prize however it will still be eligible to win a tier one prize and/or the major prize. In the event of a tie, the prize will be awarded to the sporting club that reached the highest tally first. The judges' decision is final and no further correspondence will be entered into.



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Prizes – Major Prize

- The major prize will be awarded to the sporting club that has used it's efforts to secure the highest number of new CLSGC members over the Competition Period. The major prize is the 'ultimate end of season golf trip' and consists of up to 20 people from the winning sporting club who are also new CLSGC members as invited by the club administrator playing at a premier golf course in their capital city as nominated by Golf Australia, with lunch, talent as nominated by Golf Australia and 5 cartons of Crown Lager beer provided throughout the day. Neither the Promoter nor the Event Manager is responsible for transportation of the 20 participants in the major prize to or from the venue. In the event of a tie, the prize will be awarded to the sporting club that reached the highest tally first.
- All competition winners for tier one and tier two prizes and the major prize will be contacted within 5 business days following the close of individual competition times listed above, with distribution and organisation of prizes to occur between the Promoter and sporting club administrator. In the event of a tie, the prize will be awarded to the sporting club that reached the highest tally first. The judges' decision is final and no further correspondence will be entered into.

Delivery of Prizes

- Prizes will be delivered to the physical address of the sporting club, and not to a PO Box. Neither the Promoter nor the Event Manager will not be liable for failure to deliver a prize due to incomplete or incorrect information provided by the sporting club. Any costs associated with completing a misdirected delivery will be the responsibility of the sporting club.



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- Prizes cannot be replaced if stolen, lost, damaged, destroyed or otherwise altered after the sporting club has taken delivery. Title and risk in all Prizes passes to the sporting club upon delivery.
- Special conditions may apply in relation to individual prizes – for example golf clinics and player/talent appearances will be provided in accordance with a separate set of conditions that will be made available to the winning sporting club.
- All reasonable efforts will be made to ensure that information provided in relation to Prizes is correct. However, other than as required by law neither the Promoter nor the Event Manager will accept any liability for the completeness or correctness of such information.
- Neither the Promoter nor the Event Manager accepts any responsibility for any variation in the value or make-up of the prizes or any event that occurs that is beyond the Promoter or the Event Manager's control. The winner also acknowledges that the prizes may be subject to additional terms and conditions. All prizes are not exchangeable, transferable or redeemable for cash.
- Neither the Promoter nor the Event Manager will not be liable for any disruption to the Competition or any delay or inability to provide any of the Prizes caused by circumstances beyond their reasonable control. If this Competition is not capable of running as planned due to any reason, including unauthorised intervention, fraud, or any other causes beyond the control of the Promoter or the Event Manager, which corrupt or affect the administration security, fairness, integrity or proper conduct of this Competition, the Promoter and the Event Manager reserves the right (subject to any applicable law) in their absolute



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discretion to cancel, suspend or modify the Competition or to disqualify any individual who tampers with the entry process. The Promoter will use all reasonable endeavours to notify registered sporting clubs of any such cancellation, suspension or modification.

Return Policy

- Prizes supplied come with guarantees that cannot be excluded under the *Australian Consumer Law*. Winning sporting clubs are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. Winning sporting clubs are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure. Replacement prizes authorized by the Promoter will be dispatched at no further cost to the winning sporting club.
- Recipients should check all Prizes carefully for damage or faults upon delivery. If a prize obtained through the Competition is damaged or faulty (through no fault of the participant), the club coordinator may contact the Promoter to arrange for an exchange. Returns cannot be accepted by the Promoter for change of mind, and Prizes cannot be exchanged for cash.

Liability

- Neither the Promoter nor the Event Manager shall not be liable to Competition entrants or winners or any other person in connection with the Competition or any prize obtained through it for any loss of any kind (including but not limited to indirect or consequential loss), damage, personal injury or death whether arising under contract, tort (including negligence) or otherwise, except any liability that cannot be excluded by law.



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- Neither the Promoter nor the Event Manager shall be responsible for any entries that are not received or are otherwise interfered with due to problems with the internet or telecommunications services.

Media

- By participation in the Competition, sporting clubs consent to the Promoter and the Event Manager using the sporting club's name, locality, number of new CLSGC memberships secured and/or any prizes awarded in any media (including but not limited to TV, radio, online and press) without compensation for the purposes of publicising and marketing the Competition.
- From time to time, a sporting club may be requested to submit photographs to the CLSGC Website in relation to the sporting club's involvement in the Competition. The sporting club will ensure relevant consents have been obtained for the Promoter and/or Event Manager to publish such photographs on the CLSGC Website, and to use such photographs in any media (including but not limited to TV, radio, online and press) without compensation for the purposes of publicising and marketing the Competition.



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