

The conference will present practical and innovative ideas that will provide our diverse sector and members with energy and inspiration to help develop and improve the Parks, Leisure and Recreation Sector.

## Registration Form

Please register online at [www.parksleisure.com.au](http://www.parksleisure.com.au) or fill in the form below.

### Organisation Details

Organisation Name: .....

Address: .....

Postcode: ..... State: ..... Country: .....

Tel: .....

Authorising Manager: ..... Authorising Manager Signature: .....

### Delegate 1 Details

Mr/Ms/Mrs: .....

(First name)

(Surname)

Position: ..... Email: .....

Tel: .....

### Delegate 2 Details

Mr/Ms/Mrs: .....

(First name)

(Surname)

Position: ..... Email: .....

Tel: .....

### Registration Fees

\*If you are a student you are required to show your student ID at the registration desk onsite

	Student*	PLA / Rec SA Members	Non Members
One Day	\$50	\$195	\$275
Two Days	\$75	\$220	\$330
Gala Dinner and Awards Function \$130pp			

### Payment Details

Payment is due at the time of registration.

Visa  Mastercard  EFT  Payment  Cheque

Card Holders Name: .....

Card Holders Signature: .....

Card Number: ..... Expiry: ..... Security Number: .....

Total Amount Payable: \$ .....

Please invoice me:

### How to Register

Online: [www.parksleisure.com.au](http://www.parksleisure.com.au)

Phone: (08) 8332 0130

Email: [pla.sant@parksleisure.com.au](mailto:pla.sant@parksleisure.com.au)

Fax: (08) 8431 8180

For specific dietary requirements please email [rebecca@recreationsa.org](mailto:rebecca@recreationsa.org) or phone 8332 2288

### Terms and Conditions

Refund Policy: 14 days prior to event – full refund. 7-13 days prior to event – 50% refund. Less than 7 days – no refund / invoiced for event.

**April 7/8 Morphetville Racecourse Phar Lap Room**



• Fitness • Community Recreation • Aquatics • Local Government • Parks • Leisure •



# Parks and Leisure Australia SA/NT and Recreation South Australia



## State Conference 2014

April 7/8 2014 Morphetville Racecourse

- Learn, Grow, Innovate, Motivate
- 10 Ideas To Transform The Sector

### Parks and Leisure Australia SA/NT

Parks and Leisure Australia is the peak industry association for professionals working in the Parks and Leisure sector in Australia.

Through a broad range of services we support members to provide opportunities that strengthen communities through good use of leisure time for the social, environmental, economic and physical wellbeing of all Australians.

### Recreation South Australia

Recreation SA is the peak industry body for the aquatics, fitness and health, community recreation and outdoor sectors in South Australia.

Our membership driven organisation aims to increase active participation in recreation by working in partnership with the industry.

Our advisory committees in each sector include many professionals dedicated to building recreation participation in South Australia through facilities, services and staff.

Follow the conference on Twitter at **#10ideas**.



Government of South Australia  
Office for Recreation and Sport



• Fitness • Community Recreation • Aquatics • Local Government • Parks • Leisure •

## Sunday April 6th 2014

9.00am - 5.00pm

Pool Lifeguard Update  
SA Aquatic and Leisure Centre Marshalling Room  
**Bookings can be made via: [ymcatrainingsa.org.au](http://ymcatrainingsa.org.au)**

## Monday April 7th 2014

Keynotes		Phar Lap Room	
<b>9.10am - 9.20am</b> Minister for Recreation and Sport			
<b>9.20am - 10.10am</b> Rod Hook - CEO Department of Planning, Transport and Infrastructure <b>Recreation and Parks: the 30 year plan for Greater Adelaide</b>			
<b>10.10am - 11.00am</b> Peter Smith - Adelaide City Council, John Moyle - City of Tea Tree Gully, Andrew Stuart - Mt Barker <b>CEO Panel - The future of the Recreation and Leisure Industry in Local Government</b>			
<b>Morning Tea 11.00am - 11.20am Trade Display</b>			
Phar Lap Room		Leilani Room	
<b>11.20am - 12.10pm</b> Brett Coshell - Design Inc <b>Designing the Community Hub</b>		<b>11.20am - 12.10pm</b> Darren Roberts - Impact Training <b>Income is lost by how your staff explain your facilities and services. Learn 3 simple take-aways to increase income and obtain followers</b>	
<b>12.10pm - 12.40pm</b> Dr Jane Webb - Williams - University of SA <b>What Is Play, Why Is It Important and Why Are Children Playing?</b>		<b>12.10pm - 1.10pm</b> Aquatic Round Table <b>A facilitated discussion about the future of the aquatics industry in SA</b>	
<b>12.40pm - 1.10pm</b> Letitia Dahl - helm - Yorke Peninsula Council <b>Walk the Yorke - our journey in developing a long trail</b>			
<b>Lunch 1.10pm - 2.10pm Trade Display</b>			
<b>2.10pm - 2.40pm</b> Sarah Cleggett - Adelaide City Council <b>Practising Inclusion: Starting with People</b>		<b>2.10pm - 2.40pm</b> Richard Mellon - Office for Recreation & Sport <b>Future VACSWIM</b>	
<b>2.40pm - 3.10pm</b> Ray Scheuboeck/Eve Craker - Adelaide City Council <b>Big Community, Small Council: Barking up the RIGHT tree</b>		<b>2.40pm - 3.10pm</b> Jim Binder - Project Officer Healthy Communities - City of Salisbury <b>How to attract older adults into recreation and what are they looking for?</b>	
<b>Afternoon Tea 3.10pm - 3.30pm Trade Display</b>			
Keynotes		Phar Lap Room	
<b>3.30pm - 4.15pm</b> Professor Rick Sarre - Professor of Law, University of South Australia <b>Learn to Love Your Lawyer</b>			
<b>Beachouse, Glenelg Foreshore 6.30pm</b>			
<b>Gala Dinner and Awards Function</b>			
Time to relax, have fun at a gala dinner at The Beachouse, Glenelg. Awards of Excellence will be presented by both Recreation SA and Parks and Leisure SA/NT. For more information and to apply for the awards visit: <a href="http://www.recreationsa.org">www.recreationsa.org</a> or <a href="http://www.parksleisure.com.au">www.parksleisure.com.au</a>			
A guest appearance by Granny Flaps - 2010 Winner of Best Emerging Comic at the Adelaide Fringe Festival for GRANNY FLAPS - OPENS UP - will have you laughing. Take this opportunity to socialise in a relaxed environment and applaud some of the fantastic work in our industry.			

● Aquatics ● Community Recreation ● Fitness ● Local Government ● Parks ● Leisure

## Tuesday April 8th 2014

Keynotes		Phar Lap Room			
<b>9.20am - 10.00am</b> Steven Trigg - CEO Adelaide Football Club <b>A discussion of football issues</b>					
Phar Lap Room		Leilani Room		Chairmans Room	
<b>10.00am - 10.30pm</b> Kate Williams - CEO Adelaide Shores <b>How to become a world class tourism, recreation and sport precinct</b>		<b>10.00am - 10.30am</b> Darren Burgess - High Performance Manager Port Adelaide Football Club <b>Lessons in preparation and training techniques for high performance in the AFL and English Premier League</b>		<b>10.00am - 10.30am</b> Louise Alderson - Office for Recreation & Sport <b>V-Star</b>	
<b>Morning Tea 10.30am - 10.50am Trade Display</b>					
Phar Lap Room					
<b>10.50am - 11.00am</b> Fitness Australia, Recreation SA, PLA SA/NT, ORS, Mike Eubank <b>State of the Sector Panel Discussion</b>					
<b>11.30am - 12.00pm</b> Daryl Sellar / Les Burdett <b>Precision turf management for better decision making</b>		<b>11.30am - 12.00pm</b> Justin Tamsett - Active Management <b>If you want leads, market to the decision making brain</b>		<b>11.30am - 12.30pm</b> Donna Sullivan - DJPR <b>How to Develop a Sponsor Request - a Practical Workshop</b>	
<b>12.00pm - 12.30pm</b> Andrew Daniels Adelaide Oval SMA CEO <b>Adelaide Oval: building partnerships for the future</b>		<b>12.00pm - 12.30pm</b> Joel Perricone - Fitness Australia <b>Building a sustainable outdoor training policy through collaboration</b>			
<b>Lunch 12.30pm - 1.20pm Trade Display</b>					
<b>1.20pm - 3.10pm</b> Mike Eubank - Valmont Bike Park Boulder Colorado <b>An innovative model for Bike Park Planning and Operations</b>		<b>1.20pm - 1.50pm</b> Shane McCarthy - SKCorp <b>Convenient Retail</b>		<b>1.20pm - 2.20pm</b> Donna Sullivan - DJPR <b>How to Develop a Marketing Plan - a Practical Workshop</b>	
		<b>1.50pm - 2.20pm</b> Mark Henderson - Partner Norman Waterhouse <b>Practical leasing and licensing of public spaces</b>			
		<b>2.20pm - 3.10pm</b> Paul Zimny - City of Salisbury <b>Working with SSO's</b>		<b>2.20pm - 3.10pm</b> Social Media tbc	
<b>Afternoon Tea 3.10pm - 3.30pm Trade Display</b>					
Keynotes		Phar Lap Room			
<b>Keith Thomas - CEO Port Adelaide Football Club</b> <b>Opportunity in a Crisis</b>					

Don't forget to enter the awards. For further details please visit our websites or call the Parks and Leisure Australia SA/NT or Recreation SA offices.



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