

**Report for the Golf NSW Council – July 30<sup>th</sup> 2014****Tournaments**

Attendance at tournaments continues on the upward trend. I believe that this is a result of the new tournament staff of Dale Hughes and Sheridan Graham-Tupaea and the playing pathway.

	2013	2014
Macarthur Junior Masters (entries)	152(160)	159(176)
Junior-am	-	104
State Junior Championships (balloted)	285(0)	290(16)
Interstate/overseas players	42	60
Junior Champion of Champions	55	60
Country Junior Championships	137	130
District Junior Teams Championship	11	13
Junior Pennant Teams - metropolitan clubs	19	20
- DGA's	5	12

**Club Junior Program Assessment**

Process to assist a club – Springwood has elected a new President who is very keen to start a junior program as soon as possible. Territory Manager meets with the club, a Community Coach Course has been organised for club member. An invitation has been extended to the schools with trained teachers to attend the Community Coach Training day lunch to meet the club members. Schools include St Thomas, Faulconbridge and Hazelbrook Primary Schools.

**MyGolf**

The National MyGolf program was relaunched at the Golf Australia 2014 National Forum – May 19-20. This includes a revised program and resources, a new junior equipment subsidy strategy and a revised marketing plan and KPI's. JNIG has been delivering the MyGolf program through the school system and encouraging clubs to undertake the program for over four years and the changes will not change this delivery strategy.

GA staff presented the changes to all JNIG Territory Managers who will take the program back to DGA and club officials. KPI's for NSW/ACT are 74 centres and 1336 participants. GA Communication to clubs is attached below.

## **Player Development**

The player development program commenced with the 4 day Talent Assessment Camp at Narrabeen with 32 players under the guidance of Khan Pullen. This was followed with a two day camp for 12 nominated players for more focused training and development. The girls commenced their development with a 2 day camp at Riverside Oakes under Dennise Hutton. All players were under scrutiny at the State Championships in Wollongong.

The standard of play continues to improve. In the State Championships there were 4 holes in one, 2 albatrosses, a course record and 38 under par rounds. The best 9 hole score was recorded by David Mucheluzzi with a 5 under par score that included a triple bogey 7!!

## **Other activities**

The Junior-am at the Grange was a great success despite the initial concerns of the DGA and some clubs. With a variety of sponsors and the contribution of GolfNSW a cheque for \$10,000 was presented to the Illawarra DGA for the junior development programs. Each club was also given raffle ticket books and the revenue stayed at the club for the club's junior program with an uptake of approximately \$2,500. This event will be expanded next year with a goal of 144 players.

The funds will be exhausted in the 2014-15 period for the new player program for children and adults if possible. A draft program has been presented to the Illawarra DGA.

Peter Van Wegen  
JNIG

## **New MyGolf Program launches**

Dear Australian Golf Clubs and Public Facilities,

Golf Australia and the PGA of Australia recently entered an historic joint venture agreement resulting in both bodies endorsing and promoting MyGolf as the nationally recognised junior golf program.

We have conducted a comprehensive review of the MyGolf program and a number of important and exciting changes will be implemented including a new, fun and flexible program curriculum that aligns with the school term as well as a significantly enhanced website with full participant registration and payment capabilities.

### **What do these changes mean for current MyGolf Centres?**

- All current Centres will need to re-register online via the new MyGolf website from today at no cost.
- Centres that re-register will receive the new MYGolf Centre Manual and resources required to deliver the new program.
- New equipment kits and individual equipment items will be available for Centres to purchase via the MyGolf website from mid-July 2014. Centres will also be able to order updated Participant Packs for their program via the MyGolf Online Shop from mid-July.  
*Please note that the initial delivery of orders will not occur until mid-September.*
- Centres planning to conduct school sessions or clinics during Term 3 or Term 4 this year will still be able to run the current MyGolf Schools 1 and 2 programs – a refreshed MyGolf Schools program to reflect the changes made to the facility-based program will be implemented for 2015.

### **What do these changes mean for current MyGolf participants?**

- Current participants will need to re-enrol in their centre's program when the new program is launched, and will receive a new MyGolf Participant Pack including:
  - Junior 7 iron
  - MyGolf PVC Ball
  - MyGolf branded drawstring bag
  - MyGolf branded cap
- Participant enrolment in the program will occur primarily online from July 1. Parents will be able to register and pay for their child to participate in a Centre's program via the new MyGolf website.
- The Participant fee will no longer be a one-off cost of \$33.00. The fee structure will be set on a "per term" or "per program" basis. The recommended retail price for the upgraded MyGolf program is \$110.00, in line with other national junior sport programs. It is important to note that the program can be run for as little as \$26, per participant, per term.
- If participants do not re-enrol in a new MyGolf Program, a participant pack will not be able to be ordered and their details will not be held in the new MyGolf database. Therefore it is important, where possible, for participants to re-enrol in the new MyGolf program.

The MyGolf Program wishes to thank all current Centres and volunteers for their support of the program and we look forward to working with you on the new-look program to continue the fantastic work being done around Australia to develop the next generation of golfers!

If you have any further questions, please contact Golf Australia on (03) 9626 5000 or [mygolf@golf.org.au](mailto:mygolf@golf.org.au). The MyGolf website is located at [www.mygolf.org.au](http://www.mygolf.org.au).