

Victorian
Golf Foundation



2015
VICTORIAN GOLF FOUNDATION
GRANTS PROGRAM

Please find enclosed the 2015 Victorian Golf Foundation Grants Program guidelines and application form. An online application form can also be accessed via the Golf Victoria website.

The VGF will administer monetary grants to programs and projects which fit within the funding eligibility criteria and are designed to assist the development of golf within Victoria.

Please read the guidelines carefully before completing the application.

The closing date for applications is the **31st DECEMBER 2014**, and we anticipate successful applicants to be notified in early 2015.

As a reminder to all clubs who were recipients of this year's Grant, funding will only be paid upon receipt of a satisfactory tax compliant invoice. Also for those clubs who have not yet sent in the completed Evaluation Forms, please do so upon completion of your project.

If you require further information regarding this letter please contact Anne Maddock or John Anderson on (03) 8545 6200 or email john.anderson@golfvic.org.au.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'John Anderson', is positioned above the printed name.

JOHN ANDERSON
Business Services Manager



The Victorian Golf Foundation is the non-profit development and support agency of Golf Victoria

www.golfvic.org.au

THE VICTORIAN GOLF FOUNDATION GRANTS GUIDELINES

The Victorian Golf Foundation (VGF) was established by Golf Victoria's previous two bodies, The Victorian Golf Association and Women's Golf in 1987 to provide financial support for the development of golf in Victoria.

AIMS

- To promote and develop the game of golf within the state of Victoria;
- To encourage the Victorian golfing community to become involved in the development of golf;
- To make golf more accessible to the general public;
- To encourage interaction and co-ordination between metropolitan clubs and District Associations in the organisation and running of golfing development programs.
- To Increase awareness and knowledge of the VGF's role within the golfing community;

FUNDING AND SELECTION CRITERIA

- Applications must be submitted by the **31st December 2014**
- VGF grant applications will generally not exceed \$3000. It is anticipated most grants will range between \$300 and \$1200 and that the project income budget will be partly derived from contributions made by the applicant club/organisation and/or participants.
- Approved projects to be conducted within the 2014 calendar year;
- Evidence that, where possible, applicants will co-ordinate programs with affiliated or associated bodies;
- Visibility, acknowledgement and promotion of the VGF on any printed materials, media releases, press items, signage and during any public addresses;
- Report and evaluation form to be completed by successful applicants within one month after the event.

TARGET GROUPS

- Clubs, District Golf Associations, Golfing Organisations and other Organisations currently involved or wanting to become involved in projects, programs and services which result in the development of Victorian Golf.

FUNDING CATEGORIES

VGF funding will be provided under the following five categories. Projects under these categories include both established VGF budgeted programs and areas which the VGF has identified as suitable for golf development.

1. JUNIOR DEVELOPMENT

- a) Increased junior golf participation and membership through:
 - Targeted schools programs linking to club /school/AASC MyGolf programs
 - Expanding MyGolf programs which facilitate junior development
 - Come and Try golf days for junior golfers linking to MyGolf programs
- b) Increased opportunities for elite junior golfers from Regional Victoria through:
 - Support for Regional Academies of sport aligning with the Elite amateur player pathway in Australia
 - Assistance to participants/families with the cost of travel for competitions/squad commitments
- c) Junior Golf Event - Administrative Support:
Notes:
 - (i) While grant applications relating to junior golf events will be considered, preference will be given to junior participation and development projects.
 - (ii) In relation to junior events, preference will be given to those that are aimed at upper primary/lower secondary age groups and/or part of a club's junior development program.

2. RESEARCH AND DEVELOPMENT

N.B This category is targeted at State and District level programs.

- a) Conferences or study tours undertaken in the following areas;
 - club management
 - tournament organisation
 - promotions
 - current overseas golfing techniques and developments.
- b) Bringing to Victoria of talented coaches/promoters/administrators for the staging of conferences, seminars and clinics.
- c) Development of new techniques or products which will benefit Victorian Golf in general.
- d) Development of course maintenance equipment and techniques suitable for Australian conditions.
- e) Conduct of surveys and developing data bases which provide clubs, government and golfing suppliers with information on size, location, trends and development of the golf market.
- f) Co-ordination and support of specialists who advise clubs / Associations on golf course site selection, acquisition of suitable sites and liaison with local government, clubhouse and bar architecture/design, golf course design, greens construction, drainage, golf course management and club membership promotions.

3. PARTICIPATION INITIATIVES

- a) Establishment and support of golfing programs which provide club level golfers with the opportunity to participate in additional golfing competitions.
- b) Staging golf clinics, rules/etiquette sessions, introductory or re-introductory golf programs and new events which appeal to the average golfer.
- c) VGF Adult Community Clinics: The VGF will provide grants to assist District Golf Associations in the staging of adult clinics for beginners and/or middle and high handicap golfers. The aim of these clinics being to attract new people to golf and retain active participation of existing club golfers.

Any Adult Community Clinic aimed at increasing female golf participation and membership should:

- Target programs linking women's participation to Give Golf a Go Programs and to Clubs
- Expand current Give Golf a Go Programs facilitating female participation
- Embrace Come and Try Golf Days for female golfers linking to Give Golf a Go Programs and to Clubs

4. PUBLICITY/PUBLIC RELATIONS

- a) Development of services for Clubs, District Golf Associations, and golfing Organisations wishing to publicise new projects, conduct special events, attract sponsorship, gain publicity and solve planning problems affecting clubs.
- b) Community awareness campaigns aimed at encouraging local authorities to support their local golf club.

5. INNOVATION

A project which meets the funding criteria and provides a new or innovative means to promote golf but does not fit into one of the above categories.

ROLE OF PROJECT OFFICER

- To complete 2014 Foundation Grants Program application form;
- To be responsible for the project from the submission of the application to completion of report/evaluation form;
- To promote the VGF within your Club and associated Organisation and local media;
- To collect all promotional material produced or published for the project, e.g. entry forms, reports, newspaper articles, photos, television reports;
- To become informed about the VGF and be the liaison between the Foundation and the project.

PROJECTS INELIGIBLE FOR FUNDING

- Capital Works or facility maintenance.
- Projects requiring long term ongoing funding.
- Equipment purchases that are not essential for the program's operation.
- Purchase of land.
- Projects that currently receive significant financial support via other funding bodies.
- Projects considered to be the responsibility of other authorities.

APPLICATION DETAILS

- Only written applications on the application form will be accepted.
- Applicants may submit more than one application, however separate application forms are required for each category.
- All applications will be reviewed by the Trustees of the VGF.
- Applications must be received at the address below by **31st December 2014**
- Successful applicants will receive:
 - Grant confirmation letter and VGF logo branding guidelines during January 2015.
 - Grant paid to nominated individual, Club or Organisation 4 weeks prior to project commencement, upon remittance of satisfactory tax compliant Invoice.

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PO BOX 287
MULGRAVE, 3170

For further assistance contact
John Anderson at Golf Victoria on
Ph: (03) 8545 6200
Fax (03) 9543 9307
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