AUSTRALIAN AERIAL HD
AERIAL VIDEO SPECIALISTS

GOLF COURSE DRONING

Golf Course Video Experts

Why drone your course?

As we are all aware in the golf industry, golf participation, club membership and revenue are all down. Marketing strategies are now more important than ever before. Technological advancements have come a long way since the basic website with pretty photos. Adding High Definition aerial video to a 2 dimensional product will greatly improve your course marketing prospects.

Visitors are increasingly seeking more information before booking golf holidays. Time after time, golf tourists, having just outlaid big dollars in travel costs are left wondering what the course they have just booked really looks like. Leave them in no doubt with a hole by hole and facilities video flyover.

What is a drone?

Drones or UAV's (unmanned aerial vehicles) are small to large remote piloted helicopters with high definition video and still cameras attached. They have a range of generally up to 1km and have the ability to reach heights of up to 400 feet. UAV's come in many different sizes and have anything from 4 to 8 propeller arms with anything from 4 to 16 propellers.

All UAV's used for commercial work in Australia require the operator to have a CASA (Civil Aviation Safety Authority) licence.

"As technology improves, so does the opportunity for companies to utilize equipment that was previously only available to high end television and film productions. UAV use has exploded worldwide and some of corporate businesses biggest players have already capitalized on this marketing must have. Aerial perspectives are now essential to all advertising budgets."

James Cameron

The Australian Golf Club

Benefits

- Attract new members.
- Provide visitors with a true layout of your course.
- Impress existing and targeted reciprocal clubs.
- Showcase your clubs features.

13th Beach Golf Links

Who are we?

Sean Mulcahy is an award winning producer, cameraman and editor with more than 25 years in the golf and TV industry, working for a large number of the worlds major broadcasters. Sean's golf experience and professional resume includes many of the worlds major golfing events - The Ryder Cup, Presidents Cup, British Open, USPGA Tour events, as well as all the PGA Tour of Australasia marquee events - The Australian Open, Australian Masters and Australia PGA Championship

Sean has also worked across a number of platforms delivering digital results for the Tier 2 Australian events - Vic, Qld, NSW and WA Open and PGA Championships as well as the OneAsia and Asian Tours across various parts of South East Asia

As a keen golfer Sean has an eye for "that shot" that most cameramen don't see on the course. One of only a handful of the Australian Civil Aviation Authority fully accredited UAV operators, Sean's broadcast work includes hole flyovers for Channel 7's coverage of the Australian Open and Australian PGA, ABC's Ladies Masters and Channel 9's coverage of the Queensland and Victorian Open.

Why use AAHD?

All UAV's used for commercial purposes in Australia require a CASA licence and stringent testing and training is required to achieve CASA accreditation. The development of flight manuals, safety plans, risk assessments as well as a thorough knowledge of air law, rules and permissions is essential for the safe operation of UAV's.

Australian Aerial HD has full CASA certification as well as $20,000,000 public liability. Would you fly on a plane with a pilot that had no licence? Well why take that risk with your clubs reputation.

A lot of UAV operators are aerial hobbyists who have adopted the role of cameramen and have no real knowledge of what is required to create a 'shot'. At AAHD, we are experienced visual creators who have trained to become pilots and therefore know exactly what will make 'that shot'.

What We provide

We will deliver stunning High Definition video clips of each hole on your course as well as a selection of showcase shots that demonstrate the rich heritage of your club. Each video clip will include graphics indicating the hole number, distance and par as well as your clubs logo and a modern music bed.

Should you wish to go one step further, we can also customize your clips to include a voiceover and or an on camera appearance from one of our well known tour pros or TV commentators.

The finished product will be uploaded to your YouTube or Vimeo page for integration into your website.

Sean Mulcahy

Some of our work

Hole flyover examples

www.vimeo.com/oznetprods/flyovers

Course shots

www.vimeo.com/oznetprods/generalcourse

Costs

For more information including pricing, give us a call to arrange an obligation free quote.

You will be surprised at how affordable our product is. We have a template to suit most clubs and price points.

Interest free financing can be arranged to clubs with limited cash flow (conditions apply).

RACV Royal Pines

Contact us

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Mona Vale Golf Club