**Media Notification**

<insert distribution date>

**Rediscover Your Drive – October is GOLF MONTH!**

<ABC Golf Facility> has thrown open its doors for GOLF MONTH - a national campaign that encourages people to get involved with golf.

GOLF MONTH invites everyone to play golf during October, from those who have never hit a ball to those who haven’t done so for ages, those who need some help with their aspirations to become a professional, or those who are on the course every week.

Backed by the golf industry and promoted by a national marketing campaign, GOLF MONTH 2015 focuses on re-engaging with lapsed golfers and driving club membership.

There is the opportunity for golf enthusiasts of all levels to benefit from great offers and activities. And for club members who introduce a new member, there is a chance to win a *Money-Can’t-Buy* **Emirates Australian Open** experience.

Manager Fred Smith said <ABC Golf Facility was “delighted” to participate in GOLF MONTH.

“Golf is a game for life and we are inviting new and lapsed golfers to rediscover golf and enjoy the health, social and community benefits that the game offers,” Smith said.

“People of all ages and abilities are welcome to ABC Golf Facility – and we can also provide equipment to help get anyone started, or to get them back in the game.

“Whether you are a keen golfer or a novice just wanting to give it a try, just give us a shout!”

Come on Australia…let’s play golf!

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**<ABC Golf Facility> GOLF MONTH activity <ies>**

Who: <ABC Golf Facility>

What: GOLF MONTH - <insert activity i.e. Come & Try Clinic>

When: <insert date>

Time: <insert start and finish time>

Where: <address>

Cost: <insert if Free or price>

<insert short description>

<repeat format and insert second activity or membership offer if more than one GOLF MONTH activity>

Members of the media are welcome to contact <ABC Golf Facility> for more information on GOLF MONTH or visit [www.golfmonth.com.au](http://www.golfmonth.com.au)

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<insert facility logo>

**Media Enquiries:**

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