

2015 South Australian Golf Industry Awards Night

Saturday 17 October 2015

SCRIPT

Ben Hook (MC)

I would like to invite **Paul Sutcliffe, Life Member of GMA SA** and Award Sponsor **Jordan Ormsby** (Managing Director of Golf Car Solutions) to come forward to present the:

(GMA SA) - EXCELLENCE IN GOLF CLUB MANAGEMENT AWARD

Paul Sutcliffe

Good Evening. Tonight I have the pleasure of announcing the G.M.A. award of the 2015 Club Manager of the Year.

As in previous years, nominees were submitted for the competition for the Award by their Club President, or Captain and were interviewed and judged by the Selection Chairman.

The role of the Golf Club Manager continues to be a vital one for Clubs, especially in an aggressive market of strong competition.

The need for the Club Manager to look at satisfying the Membership of the Club and balance their needs, while reaching out to other income streams, such as function and catering to the public is a difficult task.

Knowledge of the internet and it's possibilities to increase the exposure of their Club, is now a vital skill to be mastered and used to achieve success and advance the Business of the Golf Club.

This years winner has in my view, not only shone as an example as a steady and progressive influence on the Club, but exhibits exceptional talent in harnessing technology.

He also has a profound and strong love of the Game.

I announce that the Award for Excellence in Golf Club Management of the Year for 2015, is David Brand of the Glenelg Golf Club.

David Brand - Glenelg Golf Club