

2015 South Australian Golf Industry Awards Night

Saturday 17 October 2015

SCRIPT

(PGA) PROFESSIONAL OF THE YEAR

David Tapping

I would like to call forward **Heath Sampson** (State Business Manger for Coca-Cola Amatil) to come forward to present the next award to the PGA Professional of the Year.

David Tapping

The PGA Professional of the Year award is designed to recognise the effort, dedication, contribution and results of a PGA Club Professional for their club and Members, through programs and events and the promotion of golf through coaching.

Some of the selection criteria includes the following:

- Services and benefits to Club Members
- Business initiative
- Excellence in performance as a Teaching Professional at his/her facility
- Actively promotes the game of golf in the community through development and teaching/coaching
- Involvement in the development and/or delivery of innovative and special teaching programs
- Image and ability to inspire fellow professionals

Our winner over the last twelve months has served the members of his club with an exceptional level of service and dedication and contributes to the community of the club in many different and important ways.

As the 'face' or 'first contact point' for members and guests he has been a fantastic ambassador that actively and positively engages everyone.

He continues to promote the Club to all that play and is always very supportive of Club procedures & policies.

He has significantly assisted the Club through support of major fund raising activities during the last year and his generous donations during the year are testament to his dedication to the Club.

He is implementing strategies to improve his services to members and guests, and last year he surveyed the members seeking feedback on the professional shop and services provided.

Following this survey he has invested heavily in a refit and refurbishment of the professional shop and implemented many suggestions received.

His professional, balanced and team or 'Club' first approach to everything he does is outstanding.

The 2015 South Australian PGA Professional of the Year for the second year running is:

Ian Pritchard (Mount Osmond Golf Club)