



**2015/2016**  
**Swing Fit Centre Marketing Fund**  
**Information & Application**

The Swing Fit Facility Marketing Fund has been established to assist registered Swing Fit centres across Australia to promote their Swing Fit program in their local area.

Swing Fit centres can apply to Golf Australia (GA) for marketing grants in order to promote their program across local media.

GA believes it is important to support our Swing Fit centres across Australia and acknowledge that in most instances, golf clubs and centres will have strong relationships with their local media, as well as the best knowledge on how to best advertise in their local community.

The below criteria must be met when applying for grants from the Swing Fit Facility Marketing Fund:

- The grant must not exceed \$250.00 (ex.GST)
- The grant must be utilised to promote your Swing Fit program. It cannot be utilised for general club promotional purposes or any other women's golf programs/initiatives.
- The grant can be used across print media, radio, television, social media and online advertising.
- A quote for the marketing placement must be attached to your application.
- At the time of this application, your venue must have a Swing Fit program/s uploaded on [swingfit.com.au](http://swingfit.com.au)

You will be required to submit a proposed design for your media placement. GA can also assist with standard templates that may be able to assist you.

Following your marketing placement, you will be required to submit a receipt for the activity undertaken and an example of the placement.

You will need to submit your application via e-mail to [swingfit@golf.org.au](mailto:swingfit@golf.org.au).

Applications will be accepted and processed on an ongoing basis between 1 January and 30 June 2016 or until funding has been exhausted.

If you have any further questions, please call (03) 9626 5050.

## ORGANISATION DETAILS

Name of Centre:

Address:

Suburb:

State:

Postcode

## PRINCIPAL PROJECT CONTACT

**Project Officer:**

Name:

Position Held:

Telephone: (B)

(M)

Email:

PROJECT DETAILS

Please indicate the activities that you are seeking to fund through the Swing Fit Marketing Fund.

Please also indicate where and when you are planning on placing your promotion (for example, digital advertising on local newspaper website, newspaper advertisement, sign out front of your club etc.)

Where:

When:

**COLLABORATION**

Please indicate the types of collaboration and any formal links planned with other organisations/media where appropriate.

**BUDGET**

Please list all items of income and expenditure for proposed project (including contributions from application, organisation and/or other partners as income).

**INCOME:**

**EXPENSES:**

**TOTAL GRANT REQUESTED:**