

Golf South Australia Club Support Forum – Membership Paul Vardy Club Support Manager Golf Australia

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# GolfAustralia

# **AGENDA** – for meaningful progress

- 1. Membership Why?
- 2. What matters to you?
- 3. Your goals for membership
- 4. Reality of current membership issues
- 5. What are your options?
- 6. Strategies way forward

# Membership



- For more resources visit
- <u>http://clubsupport.golf.org.au/membership</u>

#### Links to articles in news section

- why-your-focus-should-be-on-membership
- <u>are-your-subscriptions-just-too-cheap</u>
- effecting-club-change
- <u>membership-retention-look-after-new-members</u>
- <u>membership-retention-getting-new-members-active</u>
- <u>5-steps-to-followup-on-resigned-members</u>

### Introducing Club Support

The essential club knowledge & resource centre.

#### Explore Now



# Membership – Start planning golf month







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