

Give your Swing Fit program a boost through Golf Month this October!

In October 2016, Golf Month will once again inspire more people around Australia to play golf. This national marketing campaign creates a free marketing opportunity for your club or facility.

We'll be promoting the sport throughout October and driving people to participate in activities at clubs and facilities across the country through a national media buy that includes radio coverage in metropolitan areas, TVC spots in regional areas and significant advertising across social and digital.

It's easy to get involved. You can run any sort of activity, including Swing Fit, in October. Other ideas include member-guest events, open days, clinics, three, six and nine-hole events, family days, and community events, women's clinics, twilight events and MyGolf programs.

This year, Golf Month is giving away two incredible 2017 ISPS Handa Women's Australian Open experiences in Adelaide, including flights, accommodation, clubhouse tickets and a place in the Pro-Am. One will be given away to a club member who introduces a new member to their club and the other will be given away to a lucky Golf Month 2016 participant. Clubs and facilities can download posters to promote these competitions from www.golfmonth.com.au. We'll also be running a social media competition throughout Golf Month, which will see us give away a Cobra King F6 Driver every week.

Don't miss out on this great opportunity

1. Register as a Golf Month club or facility at golfmonth.com.au
2. Upload your Swing Fit program/s at swingfit.com.au (your program will then be displayed on both the Swing Fit and MyGolf website)

For enquiries about Golf Month, please contact the Golf Month Team on 03 9626 5050.