

# SEPTEMBER 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>KEY</b> <b>A: Article</b> <b>COMP: Competition</b> <b>VID: Video</b>				<p>The primary content pieces outlined in the sharing strategy are highlighted on this calendar. It is expected that stakeholders will engage with and share these key messages during Golf Month to support the national campaign.</p> <p>In addition, all stakeholders are invited to share the non-highlighted secondary content which will be published on Golf Australia social media channels throughout the month.</p>		
				<b>1</b> A: Disc Golf	<b>2</b>	<b>3</b>
<b>4</b>	<b>5</b>	<b>6</b> A: Rules flaws in Happy Gilmore	<b>7</b>	<b>8</b> A: Brisbane Lions	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b> COMP: Participate & Win	<b>13</b> A: #whatdrivesyou	<b>14</b>	<b>15</b> VID: Profile 1 A: Profile 1	<b>16</b> A: 5 rounds a day	<b>17</b>
<b>18</b>	<b>19</b> A: Best golf images	<b>20</b> COMP: Participate & Win	<b>21</b>	<b>22</b> VID: Profile 2 A: Profile 2	<b>23</b> A: 3 common mistakes	<b>24</b>
<b>25</b>	<b>26</b> A: Top public access	<b>27</b> COMP: Introduce a member	<b>28</b>	<b>29</b> VID: Profile 3 A: Profile 3	<b>30</b> A: 3 best holes	

# OCTOBER 2016

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<p><b>KEY</b>  <b>A: Article</b>  <b>COMP: Competition</b>  <b>VID: Video</b></p> <p>The primary content pieces outlined in the sharing strategy are highlighted on this calendar. It is expected that stakeholders will engage with and share these key messages during Golf Month to support the national campaign.</p> <p>In addition, all stakeholders are invited to share the non-highlighted secondary content which will be published on Golf Australia social media channels throughout the month.</p>						<p><b>1</b>  <b>A: Golf Month tees off</b>  <b>COMP: Participate &amp; Win</b></p>
<b>2</b>	<p><b>3</b>  <b>COMP: #whatdrivesyou</b></p>	<p><b>4</b>  <b>A: 6 golf weekends away</b></p>	<b>5</b>	<p><b>6</b> <b>VID: Profile 4</b>  <b>A: Profile 4</b></p>	<p><b>7</b>  <b>A: Golf Month activity highlights</b></p>	<b>8</b>
<b>9</b>	<p><b>10</b>  <b>A: Far-flung courses</b>  <b>COMP: Week 1 winner announced</b></p>	<p><b>11</b>  <b>COMP: Introduce a member</b></p>	<b>12</b>	<p><b>13</b> <b>VID: Full</b>  <b>A: Full video</b></p>	<p><b>14</b>  <b>A: Grass feature</b></p>	<p><b>15</b>  <b>COMP: #whatdrivesyou</b></p>
<b>16</b>	<p><b>17</b>  <b>COMP: Week 2 winner announced</b></p>	<p><b>18</b>  <b>COMP: Participate &amp; Win</b></p>	<b>19</b>	<b>20</b>	<p><b>21</b>  <b>A: Golf destinations</b></p>	<b>22</b>
<b>23</b>	<p><b>24</b>  <b>COMP: Week 3 winner announced</b></p>	<p><b>25</b>  <b>COMP: Introduce a member</b></p>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>
<b>30</b>	<p><b>31</b>  <b>A: Golf Month wrap-up</b>  <b>COMP: Week 4 winner announced</b></p>					