



# BRINGING TEAM SPIRIT TO GOLF



# Golf Premier League is transforming competition golf through the magic of team spirit and rivalries.

At participating clubs of all sizes, Golf Premier League is:

- ◇ Increasing profitability, with members playing more regularly and spending more time and money in clubhouses
- ◇ Reducing membership attrition and attracting new members
- ◇ Creating a club atmosphere characterised by camaraderie and enjoyment
- ◇ Transcending friendship groups and bridging age, gender and ability gaps across club membership bases

Plus, it's doing so with no impact on member routines, timesheet bookings or existing competitions, at a low cost and with very little administrative burden on professionals or club managers.

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Golf Premier League participants are:

- ◇ More motivated and having more fun on the golf course every week
- ◇ Discovering a new 'team spirit' dimension within their golf experiences – they are no longer playing just for themselves
- ◇ Engaged in their golf to the last putt, because every point they score could be the one that gets their team over the line on the day, or even for the season!
- ◇ Experiencing 'pride in the jumper' and establishing new bonds, friendships and rivalries.

**[golfpl.com.au](http://golfpl.com.au)**

**Endorsed by:**



**With the support of all state and territory golf associations.**