



GOLF NSW NORTHERN REGION WORKSHOP

AGENDA

TIME	AGENDA ITEM	PRESENTER
9.00am	TEA & COFFEE SERVICE ON ARRIVAL	
9.20am	CEO Overview <ul style="list-style-type: none">- NEW Strategic Plan- NEW Advisory Committee- Governance Update	Stuart Fraser – CEO
9.40am	Government Relations <ul style="list-style-type: none">- Grant Programs for your Club- Working with Local and State Government	Bernard Bratusa – Government Relations & Communications Manager
10.10am	Golf Events & the High Performance Program	Graeme Phillipson – General Manager, Golf
10.40am	MORNING TEA	
11.00am	Club Support Services <ul style="list-style-type: none">- Focus on Club Operations	Rod Davies – Club Support Team
11.20am	Marketing Initiatives <ul style="list-style-type: none">- NEW “Get into Golf for Seniors” Program and Marketing Campaign- NEW Compact Website Offer for Clubs	Piret Elmassian – Marketing Manager
11.50am	Game Development, Rules & Handicapping <ul style="list-style-type: none">- Participation Program Update- Community Instructor Program- Rules Update – New Rules and Education Programs	Andrew Robb – Manager – Game Development, Rules & Handicapping
12.10pm	Open Forum	
12.30pm	LUNCH	
1.15pm	9 Hole Golf Competition – Shotgun Start	
4.00pm	Prize Presentation for Golf Competition	
4.15pm	WORKSHOP CLOSE	