



INFORMATION FORUM

GAME DEVELOPMENT

PRESENTED BY GOLF NSW

Andrew Robb – Game Development, Rules and Handicapping

www.golfnsw.org





GOLF MONTH

GOLF MONTH OCTOBER

Golf Month returns in October
Golf Month, Australian golf's national participation campaign, returns for another year this October.

- Home
- About Golf Month
- Find an Activity
- Win
- News
- Clubs and Facilities
- Contact Us

f t y i

Find a Golf Month Activity

Enter postcode 20 kms

Map Satellite

Latest News

GOLF MONTH OCTOBER

Golf Month returns in October
Golf Month, Australian golf's national participation campaign, returns for another year this October. [Read more](#)





GOLF MONTH 2016

DID YOUR CLUB PARTICIPATE?

- A total of 154 golf clubs across NSW/ACT took part in Golf Month 2016
- A total of 428 activities / programs / offers were promoted

AWARDS

- Kew Country Club
- Tura Beach





INNOVATIVE PROGRAMS

- Give Golf a Go
- Night Markets
- Par 3 events
- 9 hole golf
- Family Golf Days
- 1 club, 9 hole challenge
- Engaging with local schools
- Membership promotions



MYGOLF

The screenshot shows the MyGolf website homepage with a green background. At the top left is the MyGolf logo, and next to it is the text "GET INTO GOLF". To the right is a "JOIN NOW!" button and a "Golf PGA" logo. Below the main header is a navigation menu with links for "ABOUT", "NEWS", "REGISTRATION", "COORDINATORS", "SCHOOLS", and "SHOP". A "FIND A CENTRE" section includes a search box with the placeholder text "Enter Postcode Here..." and a "GO" button. The main content area features a large image of a young girl with a golf club, a carousel of photos showing people on a golf course, and three news snippets: "GOLF PART OF THE COURSE FOR INDIGENOUS STUDENTS", "CURLER IMPRESSES WITH HOLIDAY MYGOLF", and "LINKS KENNEDY BAY WORKS WONDERS FOR JUNIOR GOLF". A "PACIFIC AND ROWES BAY THE Q&I JUNIOR PROGRAMS OF THE YEAR" snippet is also visible. On the bottom left, there is a profile for "JASON DAY 2015 US PGA WINNER MYGOLF AMBASSADOR".

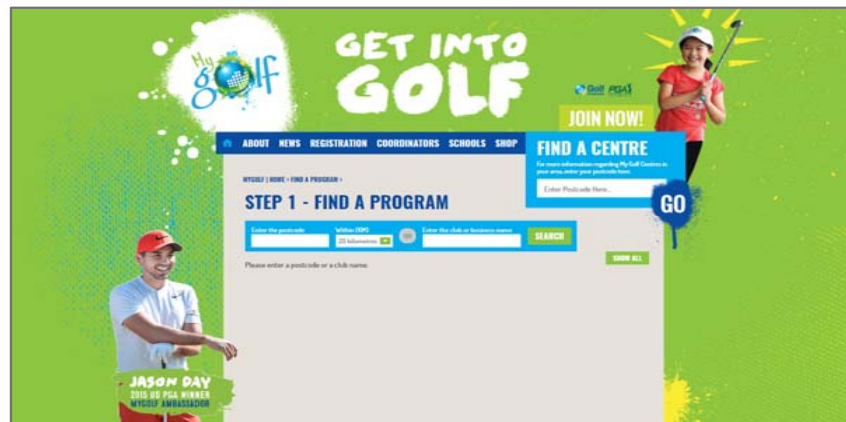




MYGOLF

2016 / 2017

- 66 Clubs / facilities across NSW / ACT ran 320 programs
- 1744 kids were registered





MYGOLF

BENEFITS

- \$250 annual marketing grant
- Online registration
- The chance to attend a MyGolf clinic at the Australian Open with Jason Day
- Promotion of your program by GA



COMMUNITY INSTRUCTOR PROGRAM

WHAT IS IT?

- Opportunity
- Is not a replacement of the PGA professional
- Online training
- Funding through Golf NSW for successful programs



PLAY 9

WHAT IS IT?

- An opportunity to showcase nine-hole golf as a legitimate form of the game
- Every Club in NSW/ACT will be encouraged to hold a qualifying event
- Four players will be drawn, at random, to compete in the final to be played at The Australian Golf Club on the Saturday of the 2017 Australian Open Championship



DISABLED GOLF PROGRAM

WHAT IS IT?

- Golf NSW and Special Olympics Australia working together to provide golfing skills sessions for athletes with an intellectual disability
- Funding obtained through the NSW Government to deliver the program though until March 2019
- Program will culminate each year with a special event for participants to take part in during the NSW Open Championship



PARTICIPATION SURVEY

THE RESULTS

- Only 5 clubs within districts invited to this roadshow have completed the participation survey



SOCIAL GOLF PROGRAM

UPDATE

- Golf NSW is launching a Social Golf Program
- Purpose is to provide Social Golf Clubs with the ability to provide their members with a GA handicap and handicap their competitions
- Safeguards in place to prevent people from leaving golf clubs to take up social golf membership instead
- Player Registration Portal being developed to take registration and payment
- Opportunity to link Golf Clubs and Social clubs more broadly
- Opportunity for Golf Clubs to communicate with social clubs through quarterly newsletter



OPEN FORUM