



GOLF NSW HUNTER VALLEY INFORMATION FORUM

AGENDA

TIME	AGENDA ITEM	PRESENTER
9.00am	TEA & COFFEE SERVICE ON ARRIVAL	
9.15am	CEO Overview <ul style="list-style-type: none">- NEW Strategic Plan- NEW Advisory Committee- Governance Update	Stuart Fraser – CEO
9.30am	Government Relations <ul style="list-style-type: none">- Grant Programs for your Club- Working with Local and State Government	Bernard Bratusa – Government Relations & Communications Manager
9.50am	Current Issues in Golf	Graeme Phillipson – General Manager, Golf
10.40am	MORNING TEA	
11.00am	Club Support Services	Martyn Black – Club Support Team
11.30am	Marketing Initiatives <ul style="list-style-type: none">- Marketing Essentials for your Club- NEW “Get into Golf for Seniors” Program and Marketing Campaign- NEW Compact Website Offer for Clubs	Piret Elmassian – Marketing Manager
12.00pm	Game Development <ul style="list-style-type: none">- Participation Program Update- Community Instructor Program	Andrew Robb – Manager – Game Development, Rules & Handicapping
12.20pm	Open Forum	
12.40pm	LUNCH	
1.30pm	9 Hole Golf Competition	
4.00pm	Prize Presentation for Golf Competition	
4.15pm	WORKSHOP CLOSE	