

AGENDA | TUESDAY, NOVEMBER 28TH, 2017 THE ROYAL SYDNEY GOLF CLUB

TIME	AGENDA ITEM	SPEAKER
9.00am	Registration	
9.30am	Annual General Meeting	Golf NSW Board
10.00am	Welcome	Stuart Fraser
10.15am	Keynote Speaker – Embracing the Future	Brad Seymour
11.15am	Golf NSW Strategic Plan – 2018-2021	Stuart Fraser
11.45am	Increasing Women's Participation in Governance	Fiona de Jong
12.30pm	LUNCH	
1.30pm	Insights & Strategies for Attracting & Retaining Golfers - Golf Australia	Danny Bowerin
2.00pm	Building Junior Participation – Jack Newton Junior Golf and the PGA	Peter Van Wegen & David Barker
2.30pm	Amalgamations – The Opportunities & Pitfalls – Thomson Geer Lawyers	Brett Boon
2.45pm	Club Support Services – Worrells Solvency & Forensic Accountants	Graeme Beattie
3.00pm	Development & Refurbishment Opportunities – Paynter Dixon Constructions	Lindsay Verdon & Peter Cavallaro
3.15pm	The Camperdown Bowling Club Story – Tully Heard Consulting	John Tully
3.45pm	Open Forum	Stuart Fraser



Brad Seymour is a focused Entrepreneur who has driven the growth and success of a range of challenger businesses in the Australian Financial Services and Consumer Marketing landscape over the last 20 years. Starting in the mid 1990's, he built Wizard Home Loans with his business partners into the 5th largest home lender in the country, taking on the big banks. After the sale of Wizard to global giant GE he drove the international expansion of the Wizard business, building great success in various countries.

Post Global Financial Crisis, Brad returned to take on the banks and big end of town with his long-term business partner Mark Bouris and established Yellow Brick Road Wealth Management.

Brad also joined Bouris for the first two series of the Channel 9 hit TV shows The Apprentice Australia and The Celebrity Apprentice Australia as an Advisor. More recently Brad has joined the Executive team of Australia's fastest growing insurance company, Auto & General, whose business portfolio includes challenger brands Compare the Market and Budget Direct.