

## **GOLF NSW FORUM**

Club Support Services





- 1. Challenges facing Golf Clubs
- 2. Changes in the Industry
- 3. Club Support Services





#### Challenges facing Golf Clubs

(the Worrells Perspective)

- Decline in membership.
- Cash flow issues.
- Failure to seek advice at an appropriate time.
- Managements failure to react in a timely manner.
- Inexperienced or unqualified management.
- Over commitment on capital expenditure.
- Theft and mismanagement.





#### Challenges facing Golf Clubs

(from Australian Golf Digest Article 1 July 2016)

- Democratic structure of clubs
- Lack of expertise
- Loving the club to death
- Not listening to in house experts
- Not knowing when or alternatively, when not to outsource
- Blind faith
- Unable to prioritise
- Unrealistic sense of the club's destiny





#### Changes in the Industry

- Aging participants
- Changing generations and interests
- Different engagement methods
- Options for revenue generation
- Declining profit from gaming and bar services
- Increasing costs of maintenance





#### Club Support Services

#### **Advisory Services**

- Solvency Review and Financial Health Check
- Management Reporting, Cashflow Management, Cost Reduction
- Turnaround Management and Formal Restructuring Services
- Financial Advisory







#### Club Support Services

#### **Educational Services**

- Breakfast Seminars, workshops and internal training programs including:
  - Board reporting assistance and meeting processes.
  - Corporate Governance.
  - Management Financial and Operational Reporting.
  - Cashflow Management and Cost Reduction.
  - Reading and Interpreting financial statements



# **Complimentary Seminars**







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