



CLUB SUPPORT AND PARTICIPATION GUIDE

YOUR GUIDE TO THE SERVICES AND PROGRAMS AVAILABLE THROUGH GOLF NSW TO GROW YOUR BUSINESS



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This document provides an overview of the Club Support services and participation programs available to golf clubs affiliated with Golf NSW.

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CLUB SUPPORT SERVICE

The Golf NSW Club Support Service was launched in July 2014 to assist and advise affiliated golf clubs in need of expert assistance in key areas of their business operations.

“It is our goal to provide more benefits to our members and to grow the game for all. However, some clubs face real and immediate challenges. This service will help Clubs optimise their day-to-day operations, which will ultimately result in more people playing more golf,” Stuart Fraser, CEO of Golf NSW said.

Golf NSW has secured the services of a number of highly experienced golf administrators to deliver the advisory service.

At the request of a member Club, Golf NSW will provide this complimentary service to clubs as an affiliation benefit.

A Club Support Officer will determine the most effective way to assist the Club. This in most cases will include an onsite visit and consultation, resulting in an operational review and report being presented to the Club for consideration.

The Club Support Service Team comprises:

- Graham Christian - Club Operations
- Martyn Black - Agronomy
- Bernard Bratusa - Government Grants

All requests for the Club Support Service should be in writing outlining the reasons for the request.

All correspondence should be addressed to the Golf NSW CEO Stuart Fraser at info@golfnsw.org



NSW GOLF FOUNDATION

The New South Wales Golf Foundation is a charitable body that administers and manages grants throughout the NSW golf community. The foundation encourages the development of the game when barriers such as location or adversity prevent people from taking part. Its vision is to build a bright and vibrant future for golf.

The Foundation is the philanthropic arm of Golf NSW and an independent entity with its own Board of Governors. Its charter is to build and develop the sport in the State for all who play the game to ensure its strong future. It's motto: "Driving golf forward in NSW."

Golf is an institution that enjoys membership numbers and social engagement on a scale that's barely matched by any other sport in our State. At times however, some of our members face challenges in keeping a community association or maintaining participation levels for reasons outside of their scope.

Since the Foundation was established in 2001, it has provided financial support to numerous worthy causes across the golfing community of NSW.

The Foundation considers applications for financial assistance throughout the year from clubs and supporting organisations who can demonstrate hardships of the kind outlined in the application or who are growing and developing golf in NSW.



A FENCE REPLACED AFTER DAMAGING FLOODS

NSW GOLF FOUNDATION

Grants that are awarded go towards projects, programs and services which benefit both golf and the community.

The NSW Golf Foundation is registered with the Australian Sports Foundation (ASF). Pursuant to the ASF listing in the Income Tax Assessment (1997) (Division 30, Sect 20-90), donations of \$2.00 AUD or more to the Foundation are Tax Deductible.

Donors must contribute unconditionally to the ASF to claim a tax deduction, however the ASF's structure makes it possible for you to indicate an approved project as the preferred beneficiary of your gift, which in this case is the NSW Golf Foundation.

Electronic Applications are now available for grants from the NSW Golf Foundation. To apply go to: <https://www.surveymonkey.com/r/3Z2QRZB>.

To view NSW Golf Foundation Grant Guidelines, go to: http://www.golfnsw.org/site/_content/document/00010644-source.pdf

To view the NSW Golf Foundation Grant Application form, go to: http://www.golfnsw.org/site/_content/document/00010642-source.pdf

For more information , or if you have any questions, please contact Golf NSW on Ph: 9505 9105 or e-mail Wynter Hines at wynter.hines@golfnsw.org.



THE NEW CART PATH AT GLOUCESTER GOLF CLUB

COMPACT WEBSITE

Every golf club needs a good website – why?

- Potential visitors or members will often search your site before visiting your Club - creating a good first impression is critical, and builds credibility
- A website provides around the clock access to potential visitors to your Club – it’s convenient and makes key information available outside normal business hours. People now expect it
- Having a website allows you to market your Club in a very cost-effective way. Using print media, radio, television etc is expensive. Online advertising provides a much more affordable alternative
- Not having a website means losing business

If your Club does not have a website, or has an old site in need of updating, Golf NSW has developed an affordable Compact Website solution which is available to all Clubs:

- It is developed and managed by MiClub – one of the leading developers of golf specific websites in the country
- The platform is generic in the number of pages and menus available, but can be personalised to your Club in terms of fonts, colours, images etc. – a number of design templates are available to choose from
- It’s easy to use – a training manual is provided, along with an online training session
- Support is just a phone call away at MiClub

The cost of the site is:

- \$1,000 for initial development and set-up
- \$600 per year for ongoing hosting and support

However, Golf NSW will fund the cost of a new website for any affiliated Club for the first 2 years. That’s:

- Set-up Cost = \$1,000
- 1st Year Hosting and Support = \$600
- 2nd Year Hosting and Support = \$600
- TOTAL COST PAID BY GOLF NSW = \$2,200

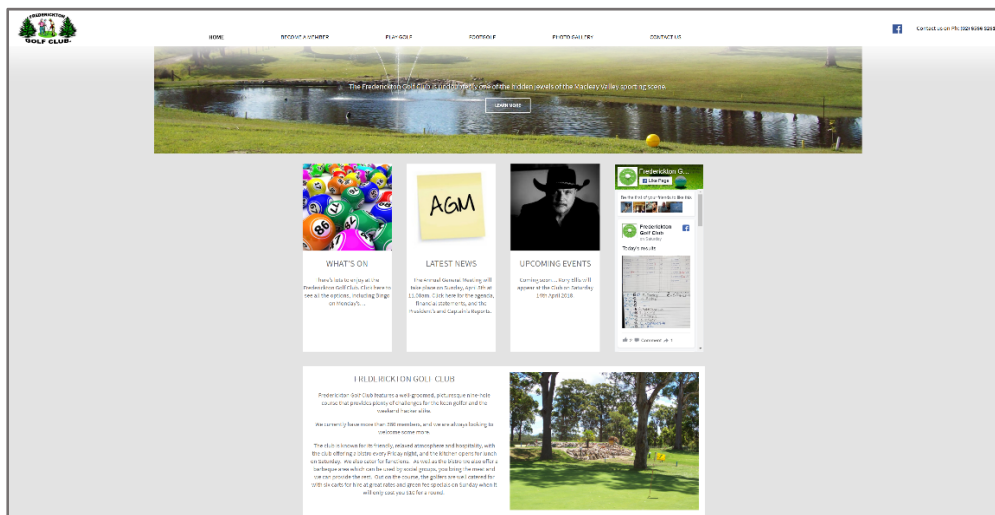
If you are interested in a new website for your Club, contact Piret Elmassian, Marketing Manager at piret.elmassian@golfnsw.org, or call Ph: 9505 9105 for the next steps.



COMPACT WEBSITE



FINLEY GOLF CLUB WEBSITE - <https://www.finleygolf.com.au/cms/>



FREDERICKTON GOLF CLUB WEBSITE - <http://www.fredericktongolf.com.au/cms/>

BUDDY CLUB PROGRAM

The Buddy Club Program is an initiative of Golf NSW developed to foster partnerships between large metropolitan and regional clubs with smaller affiliated organisations across the State.

Established in 2015 as a key initiative of Golf NSW Strategic Plan, the program's aim is to enhance the health of our affiliated clubs and the sustainability of the sport by building closer ties between organisations through shared resources, industry knowledge, business systems and a mutual understanding of the needs of the golf club industry.

Assistance that clubs can offer also includes access to unwanted/discarded equipment, interclub golf activities and social functions.

Direct financial support to a "Buddy Club" is not an expectation, nor is it a requirement to be involved with the program.

Since its inception, the Buddy Club Program has helped over 170 clubs develop relationships across the State.

Asquith and Parkes Golf Clubs formed a relationship through the Buddy Club program in 2015 with great success. Both Clubs agree that the partnership has been beneficial, and further strengthened a previous connection between the two clubs.

Matthew Furze, General Manager of Asquith Golf Club, said "Asquith has had for some time a relationship with Parkes Golf Club, whereby each club would host the other every two years for an interclub competition.

"The Buddy Club program has broadened this relationship. We have been able to assist Parkes further by sharing knowledge and resources about club operations and course maintenance. It is great to know that even our modest levels of assistance have made a big difference to our Buddy Club".

In addition to Golf NSW, Golf Management Australia (NSW) and the PGA of Australia (NSW/ACT Division) also support the Buddy Club program.

If your club is interested in joining the program, an Expression of Interest form is available at this link:

http://www.golfnsw.org/site/_content/document/00040592-source.pdf

For more information or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email Wynter Hines wynter.hines@golfnsw.org

ANNUAL GOLF FORUM

In November each year, in conjunction with the Golf NSW Annual General Meeting, the management and leadership teams from every affiliated golf club in NSW and the ACT are invited to attend the annual Golf Forum.

The event is a full day information sharing session, and the location varies from year to year.

A variety of guest speakers (experts in their field) present on topics that are relevant to the operations, growth, and future of your Club. The key issues and challenges facing golf Clubs are tackled head on, and solutions shared.

The day is free to all attendees and is invaluable as an information session and opportunity to meet and share ideas with your colleagues from Golf NSW and golf Clubs around the state.

An example of the 2017 agenda is included below. Watch out for your email invitation in October.



EMBRACING THE FUTURE

AGENDA | TUESDAY, NOVEMBER 28TH, 2017
THE ROYAL SYDNEY GOLF CLUB

TIME	AGENDA ITEM	SPEAKER
9.00am	Registration	
9.30am	Annual General Meeting	Golf NSW Board
10.00am	Welcome	Stuart Fraser
10.15am	Keynote Speaker – Embracing the Future	Brad Seymour
11.15am	Golf NSW Strategic Plan – 2018-2021	Stuart Fraser
11.45am	Increasing Women's Participation in Governance	Fiona de Jong
12.30pm	LUNCH	
1.30pm	Insights & Strategies for Attracting & Retaining Golfers - Golf Australia	Danny Bowerin
2.00pm	Building Junior Participation – Jack Newton Junior Golf and the PGA	Peter Van Wegen & David Barker
2.30pm	Amalgamations – The Opportunities & Pitfalls – Thomson Geer Lawyers	Brett Boon
2.45pm	Club Support Services – Worrells Solvency & Forensic Accountants	Graeme Beattie
3.00pm	Development & Refurbishment Opportunities – Paynter Dixon Constructions	Lindsay Verdon & Peter Cavallaro
3.15pm	The Camperdown Bowling Club Story – Tully Heard Consulting	John Tully
3.45pm	Open Forum	Stuart Fraser



Brad Seymour is a focused Entrepreneur who has driven the growth and success of a range of challenger businesses in the Australian Financial Services and Consumer Marketing landscape over the last 20 years. Starting in the mid 1990's, he built Wizard Home Loans with his business partners into the 5th largest home lender in the country, taking on the big banks. After the sale of Wizard to global giant GE, he drove the international expansion of the Wizard business, building great success in various countries.

Post Global Financial Crisis, Brad returned to take on the banks and big end of town with his long-term business partner Mark Bouris and established Yellow Brick Road Wealth Management.

Brad also joined Bouris for the first two series of the Channel 9 hit TV shows The Apprentice Australia and The Celebrity Apprentice Australia as an Advisor. More recently Brad has joined the Executive team of Australia's fastest growing insurance company, Auto & General, whose business portfolio includes challenger brands Compare the Market and Budget Direct.



MYGOLF

MyGolf is Australia's national junior introductory program to develop and promote participation in golf. A 10-week introductory program to the sport, the MyGolf program is designed for 5 to 12 year olds and is the major driver of junior golf participation in Australia.

The aim of the MyGolf program is to increase participation and engagement in golf by children, and provide a fun, accessible and satisfying introduction to the sport of golf by promoting skills development, as well as the social and fun aspects of the sport, to the wider community.

Run at golf clubs and facilities across Australia and delivered by accredited PGA of Australia Members and Golf Australia Community Instructors, the MyGolf program is a structured introductory program to the sport of golf for children endorsed by both Golf Australia and the PGA of Australia.



MYGOLF

There are a few simple program philosophies that the MyGolf program has been based around:

Fun

Above all, it's imperative that any activity is fun and engaging for juniors to keep them involved and excited about golf. Juniors, particularly at the introductory level, are looking for fun with their friends and therefore that is the platform for which MyGolf has been based.

Life Skills

Children are introduced to valuable life skills throughout the program that will not only assist them on the course but also in everyday life. Each level of the program focuses on developing two specific skills such as respect, sportsmanship and perseverance.

Games

Using games is the best way for juniors to learn and develop skills while still having fun. The MyGolf program encourages learning through fun, team-based, inclusive games and activities which allow for skill repetition and progression.

Simplicity

The essence of the program is for juniors to enjoy golf and learn and develop new motor and life skills along the way. It's important from the outset, regardless of age or ability, that we enforce the idea that golf is simple and easy to understand. In essence, there is one swing in golf that can be shortened or lengthened to make the ball travel different distances.

National Corporate Partner

Golf Australia is very close to securing a national corporate partner for the MyGolf Program, this partnership will help to raise awareness of the national program and drive kids interested in playing golf to their nearest MyGolf centre.

For more information about the program and to register to become a MyGolf centre go to <http://www.mygolf.org.au/home>.

For more information or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email:

Andrew Robb via email: andrew.robb@golfnsw.org

Nicholas Baglin via email: nicholas.baglin@golfnsw.org



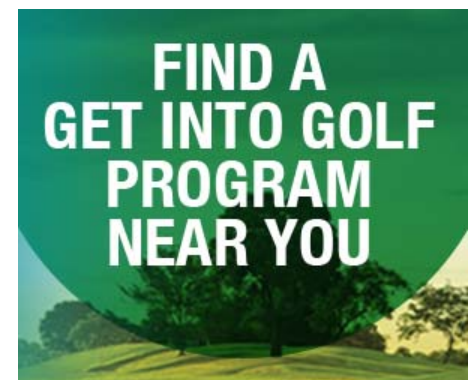
GET INTO GOLF – FOR SENIORS

The Get into Golf – for Seniors program was developed to provide opportunities for seniors who may never have played golf to get involved with the game, to make new friends, to learn basic skills and stay fit and healthy.

The format of the program is as follows:

- Six teaching sessions
- 75 minutes per session:
 - Teaching of 3 different skills x 20 minutes per skill
 - Socialising and feedback time x 15 minutes with tea and coffee
- Cost to participants = \$99.00
- Delivered by a PGA Professional (and supported by the PGA & ALPG). If a club does not have its own PGA professional Golf NSW can work with the PGA to try and find one for you
- Includes time on the course in the last weeks of the program, accompanied by club members
- Provides an opportunity for participants to take advantage of a special offer that would encourage their transition to becoming a full member
- Administered by Golf NSW – all registrations and payments are managed by Golf NSW, and all revenue is transferred back to each club

In the 12 months that the program has been running the feedback has been overwhelmingly positive, with most participants joining a club, or continuing with further tuition.



GET INTO GOLF – FOR SENIORS

Golf NSW will make available to clubs a series of marketing collateral including:

- Posters for the Club house (so members are aware and can share with their non-golfing friends), and local community facilities e.g. retirement villages, local community noticeboards etc.
- A5 Flyers for a local letter box drop – these are personalised and printed by Golf NSW for your Club (up to 500 flyers may be ordered per club, free of charge)
- Digital assets for Club websites and Facebook pages

Golf NSW will also manage the collection of participant registrations and payments, passing on the full payment to the host club.

For more information, go to www.golfnsw.org/Seniors or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email:

Andrew Robb via email: andrew.robb@golfnsw.org

Nicholas Baglin via email: nicholas.baglin@golfnsw.org





CLUB SUPPORT AND PARTICIPATION GUIDE

GET INTO SOCIAL GOLF

Social Golf Clubs across NSW are now able to provide their members with official Golf Australia handicap under the Golf NSW Social Golf Program.

The Golf NSW Social Golf Program is aimed at assisting Social Golf Clubs to play at affiliated golf courses and have the capacity to use Golf Link to process their social club competitions and maintain and handicap their members. Golf NSW expect that this opportunity will see more people playing the game, increased membership and improve revenue to affiliated clubs.

Membership of the program is only be available to individuals who are part of a recognised social group, company or other entities which have been sanctioned by Golf NSW. Individuals wishing to participate in the Social Golf NSW program cannot be a current financial member of a NSW affiliated Golf Club or have held a financial membership with a NSW affiliated Golf Club for a minimum period of two (2) years prior to their application, unless they join the program as a Non-Home Club member.

A promotional graphic for the Social Golf program. It features the Golf NSW logo in the top left corner. The background is a photograph of three men in yellow polo shirts standing on a golf course with their golf bags. The text "GET INTO SOCIAL GOLF" is written in large, bold, white letters on a purple background. A yellow circle contains the text "JOIN NOW \$75". Below this, a smaller line of text reads: "Did you know that Social Golf Clubs across NSW can now affiliate with Golf NSW, and provide their members with official G.A Handicaps?"

GET INTO SOCIAL GOLF

Membership of the program provides the individuals with:

- Invitations to Golf NSW Social Golf days
- Golf Australia insurance coverage
- An Official Golf Australia handicap
- A quarterly Golf NSW Social Golf Newsletter

If your club would like to make available specials offers to social golf clubs through the newsletter then please let us know, we would be more than happy to include your content in our newsletter.

In order to grow the reach of our Social Golf Program we would also like to ask clubs to consider providing us with the contact details for regular social clubs that play at their course so that we can write to them to let them know about our program.

For more information or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email:

Andrew Robb via email: andrew.robbs@golfnsw.org

Nicholas Baglin via email: nicholas.baglin@golfnsw.org



GOLF MONTH

Golf Month is a national campaign to drive golf participation. Each year, throughout the month of October, golf clubs and golf facilities across the country are encouraged will throw open their doors and welcome all-comers to take part in a Golf Month activity.

Already involved with Golf Month?

If you've participated in Golf Month in the past, you'll be automatically registered for Golf Month 2018 using your existing login and password. All you need to do now is plan your Golf Month activity and upload it to the website using the clubs and facilities portal.

New to Golf Month?

If you haven't participated in Golf Month before the first step to being involved is registering as a Golf Month venue. Once you've registered you'll be issued with a login and password which will allow you to access the Golf Month clubs and facilities portal and upload your activities.

Why be a part of Golf Month 2018?

Golf Month is a nationwide celebration of golf and a great opportunity for us all to work together to grow the game.

As a registered Golf Month facility, you'll get access to marketing assets as they become available – such as digital content and advertisements, customisable posters, and a media release template – to complement your own local promotions.

The Golf Month 2018 marketing campaign will again encourage club members and passionate golfers to share their love of the game with friends, family and colleagues.

For more information, go to www.golf.org.au/golfmonth or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email:

Andrew Robb via email: andrew.robbs@golfnsw.org

Nicholas Baglin via email: nicholas.baglin@golfnsw.org

PLAY 9

Run for the first time in 2017, Play 9 is a Golf Australia initiative to promote the value of nine-hole golf as a real alternative to the traditional form of the game being 18 holes.

Nine-hole golf is fast, fun and fits into busy lives – whether its early in the morning, after work, on the weekends or even while on holidays. Nine-hole golf has an important role to play in increasing participation in our great game. Even better is that scores returned in nine-hole competitions can be used for handicapping purposes so it's a great way to keep your skills sharp and your handicap up-to-date.

Golf Australia will once again stage a celebration of nine-hole golf during the 2018 Men's Australian Open. Four players from NSW/ACT will have the chance to join representatives from other states & territories to play in a nine-hole event on the Saturday evening of the Open.

How to Qualify

Clubs across NSW/ACT are encouraged to run at least one qualifying event during Golf Month this October. Clubs would be required to nominate to be involved and provide the date(s) of their qualifying event(s). At the end of October all clubs that took part will be placed into a draw with one regional club and one metropolitan club drawn at random. Once the two clubs have been drawn, two players from each club would then be drawn at random based on round results that were entered into Golf Link. This way everyone will have a chance to be drawn out to take part, not just those who played well on a particular day.

To Nominate your Club

- Complete the online club registration form (this will be made available to all clubs towards the end of April 2018).
- Schedule one or more nine-hole individual stableford events during Golf Month in October
- Run the nine-hole event as you would any other club competition awarding prizes as you see fit
- If for any reason you are unable to run an event on the day scheduled simply let Golf NSW know if it was rescheduled to another day in October or whether it had to be cancelled
- Once your event has concluded you will need to complete a player detail return which will include the name, address, email, contact phone and Golf Link number of each player who participated.

For more information or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email:

Andrew Robb via email: andrew.robb@golfnsw.org

Nicholas Baglin via email: nicholas.baglin@golfnsw.org

MYGOLF JUNIOR LEAGUE

MyGolf Junior League is a new Golf Australia initiative designed to introduce MyGolf program participants to their first taste of competition golf in a relaxed and fun environment.

Features of the MyGolf Junior League include:

- Online team registration, management and payment (MyGolf website)
- Dedicated and easy to use online competition management system (managed by Golf NSW and Jack Newton Junior Golf)
- Event signage and collateral (tee markers and pin flags)
- Finals fun day prizes and trophies (at the conclusion of the round robin matches all teams will be seeded and all teams then take part in a finals fun day)
- Competition Format
 - Two-ball ambrose match play
 - Open to both boys and girls
 - Three pairs must play from each team
 - 9 holes
 - Shortened course (par 3 – 100m, par 4 – 150m, par 5 220m)
 - Modified Rules (specifics will be provided prior to the commencement of the league)
 - Maximum number of shots per hole
 - All matches played at a single facility ideally on a Sunday afternoon
 - Modified points scoring (1 point for winning a hole, ½ point for halving a hole, matches are played out to the conclusion of 9 holes)
- Player eligibility (guidelines)
 - Players with Golf Australia handicaps of less than 18 should not be selected
 - Players who can hit the ball more than 170m should not be selected
- In 2019 a team from NSW / ACT will be chosen from all those that have participated and will go to the Australian PGA to play in a national final (it is likely that the team selected will be done based on a random draw so that everybody has an equal chance to compete)
- Cost per team is \$225 payable by the club to Golf Australia at the time of registration through the MyGolf Portal
- We are looking for interest from clusters of clubs that are geographically close together to minimise travel costs so that we can form small leagues in those areas.

For more information or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email:

Andrew Robb via email: andrew.robb@golfnsw.org

Nicholas Baglin via email: nicholas.baglin@golfnsw.org

SWING FIT

Australian women comprise just over 20% of golf club memberships. With that in mind, Golf Australia partnered with the Australian Sports Commission, to conduct research into women's participation in golf. That research showed that 1.3 million Australian women would consider participating in golf; and 512,000 were motivated to participate!

To convert motivation into action, women said what they want in a golf program and Swing Fit was born

Why Swing Fit?

- Increases revenue for facilities and coaches
- Appeals to a new untouched market
- Address barriers to female participation and membership
- Introduce women to their golf participation pathway and membership
- Appeals to women of all ages

Become a Swing Fit centre and receive:

- Support and assistance from your State/Territory body and Golf Australia
- A deliverer manual and training to effectively deliver the program
- Access to Golf Australia's cash grants to help promote your program locally
- Marketing resources (posters, brochures, web-banners, media releases)
- Free administration and database management (Golf Australia collects online registrations and payments then provide these to deliverers)
- Insurance coverage for participants and deliverers
- Promotion of the Swing Fit brand through State/Territory and National campaigns



SWING FIT

All Swing Fit centres are required to register through the Swing Fit website at www.swingfit.com.au

Visit the 'For Centres' tab on www.swingfit.com.au

1. Click on the blue button (become a Swing Fit Centre)
2. Select your club/facility from the list and enter relevant information
3. Once you register, you will then receive an email directing you to *online training (if you have completed Swing Fit training as a part of the PGA ACE program, please disregard this email)
4. Once you complete training, you will receive login details via email to the Swing Fit website and online shop.
5. Login to the shop via 'Shop tab' and purchase your activation pass (equipment kit).
6. Login to your Swing Fit account via 'for Centres' and activate your program by clicking on the 'activate program' button and follow the steps. You will be able to assign the date, time and price of your program during this process.

You are now a full functioning Swing Fit centre and can accept registrations through the Swing Fit website.

For more information or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email:

Andrew Robb via email: andrew.robbs@golfnsw.org

Nicholas Baglin via email: nicholas.baglin@golfnsw.org



COMMUNITY INSTRUCTOR PROGRAM

The Community Golf Instructor Program is an Australian Sports Commission National Coaching Accreditation Scheme approved program that provides training and accreditation for individuals wanting to engage as an instructor or facilitator of national golf participation programs. The program is the result of ongoing collaboration between the Professional Golfers Association (PGA) of Australia and Golf Australia and replaces the Community Coach Program



The program has been designed and implemented to grow the sport of golf through the effective development of a volunteer workforce at the grassroots level, with a long-term vision of Community Golf Instructors working alongside PGA Professionals in program delivery at golf courses, driving ranges and schools.

The program incorporates foundation training for Community Golf Instructors prior to an individual undertaking specialised training in a selected module that aligns directly with a national golf participation program such as the national junior golf program, MyGolf. Accreditation via completion of a specialised module permits the qualified individual to deliver or support with the delivery of the associated program.

The Community Golf Instructor Program is completed in a fully online environment and is facilitated through the Professional Golfers Association (PGA) of Australia's e-learning platform – The Fairway. With the transition to an online training program, the program will fully accessible and nationally consistent with regard content and accreditation outcomes.



COMMUNITY INSTRUCTOR PROGRAM

Current specialised module available within the program include:

- MyGolf Club accreditation
- MyGolf Schools accreditation (non-teacher accreditation)
- MyGolf Schools accreditation (teacher accreditation)

For more information or if you have any questions, please contact Golf NSW on (02) 9505 9105 or email:

Andrew Robb via email: andrew.robb@golfnsw.org

Nicholas Baglin via email: nicholas.baglin@golfnsw.org



ACTIVE KIDS REBATE PROGRAM



After the 1st March, 2018 clubs who missed the initial bulk upload will be able to register as a provider for the Active Kids Rebate. Parents of children aged between 4-18 that are currently enrolled in school, TAFE or Home-schooled will be able to claim up to \$100 per school child, per calendar year, as a voucher. This Voucher is to assist in meeting the cost of sport registration, membership fees for after-school activities, weekend and structured fitness or physical activity programs.

The nominated activities include: traditional sports such as golf, netball, football or basketball; swimming classes or lessons; as well as other fitness or physical activities such as gymnastics or athletics. The program must run for a minimum of 8 weeks.

ACTIVE KIDS REBATE PROGRAM

How the program works

- Golf Clubs will need to register to be providers with the NSW Office of Sport by creating a Service NSW business account
 - Parents will register with the Office of Sport to obtain a voucher for their child – it is a generic voucher, not specific to a Club or a sport
 - Parents then bring their voucher to the golf club and hand it over as payment for a 12-month Club membership.
 - The voucher is accepted as payment by the Club who must then submit the voucher to be reimbursed. The redemption of the voucher is an online process where the Club enters a voucher number, date of birth and a surname that is validated at the time of redemption. The voucher can be used for a renewing membership or a new membership.
 - Eligible children MUST:
 - Live in NSW
 - Be enrolled at school, or TAFE (includes home schooling)
- Clubs (providers) MUST be located in NSW (ACT clubs are not eligible)

How can your club be involved?

To register as a provider your club will need to register a Service NSW account and apply to become an Active Kids Provider. Go to <https://sport.nsw.gov.au/sectordevelopment/activekids> for more information.

Provide a junior membership offering valued at a minimum of \$100. Clubs with a current junior membership offering less than \$100 should consider including items like a shirt, hat, gloves, tees or balls etc to take the total cost of membership up to \$100. This offer is for a 12-month membership and not a junior clinic.



ACTIVE KIDS REBATE PROGRAM

Value add opportunity

Golf NSW and JNIG will provide clubs the opportunity to receive a bonus \$50 per new member that signs up with the active kids' rebate. Clubs will be entitled to claim \$50 per new member once a club has run a junior program and uploaded all participants to the MyGolf website. The \$50 is to be reinvested into the development of the Junior Program. I.e. new equipment for juniors, training of community instructors etc. The money cannot be used for sending players to junior pennants, encourage shield or providing Shirts for teams.

This is only available for new members to the club and does not include existing members that choose to use the rebate towards current membership. The funds will be managed by Golf NSW.

Clubs are also encouraged to provide their own Value add on top of this offer. Some ideas include but are not limited to:

- Social membership for parents to the clubhouse
- Balls tees and hats for kids
- Come and try round for parents
- Monthly BBQ's for kids and include parents





GOLF NSW CONTACT LIST

Contact Names and E-mail Address Details

NAME	POSITION	E-MAIL ADDRESS
Stuart Fraser	Chief Executive Officer	stuart.fraser@golfnsw.org
Wynter Hines	Executive Assistant	wynter.hines@golfnsw.org
Graeme Phillipson	General Manager – Golf	graeme.phillipson@golfnsw.org
Peter Jackson	Finance Manager	peter.jackson@golfnsw.org
Bernard Bratusa	Government Relations & Communications Manager	bernard.bratusa@golfnsw.org
James Black	General Manager - Commercial	james.black@golfnsw.org
Piret Elmassian	Marketing Manager	piret.elmassian@golfnsw.org
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CLUB SUPPORT AND PARTICIPATION GUIDE



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