

2018 ROADSHOW PRESENTATION

AGENDA

TIME	AGENDA ITEM	PRESENTER
9.00am	REGISTRATION & TEA & COFFEE SERVICE	
9.30am	CEO Overview <ul style="list-style-type: none"> - Welcome & Industry Snapshot - Golf NSW Strategic Plan Initiative Priorities for 2018 / 2019 - Community Impact of Golf in NSW 	Stuart Fraser – CEO
9.50am	Government Relations <ul style="list-style-type: none"> - Current Grant Programs for Clubs - 2019 State Election Providing Opportunities for Clubs - “Return and Earn” Scheme Generating Income for Clubs 	Bernard Bratusa – Government Relations & Communications Manager
10.20am	MORNING TEA	
10.40am	Participation Programs <ul style="list-style-type: none"> - Growing “Get into Golf – for Seniors” - MyGolf - Golf Month - Club Membership Statistics 	Andrew Robb – Manager – Game Development, Rules & Handicapping
11.00am	Membership <ul style="list-style-type: none"> - Strategies for Retaining Members - Strategies for Recruiting Members - Developing Effective Member Communication 	Piret Elmassian – Marketing Manager
11.30am	Golf Overview <ul style="list-style-type: none"> - 2018 NSW Open Championship Qualifying Events & Junior Pro-Am Opportunity - The 2019 NEW Rules of Golf 	Graeme Phillipson – General Manager - Golf
12.30pm	Open Forum	
12.45pm	LUNCH	
1.30pm	9 Hole Golf Competition – Played to the NEW Rules of Golf	
4.00pm	Prize Presentation for Golf Competition	
4.15pm	ROADSHOW CLOSE	