

# 01 KEY FINDINGS

## A SNAPSHOT OF THE 2017 GOLF CLUB PARTICIPATION REPORT

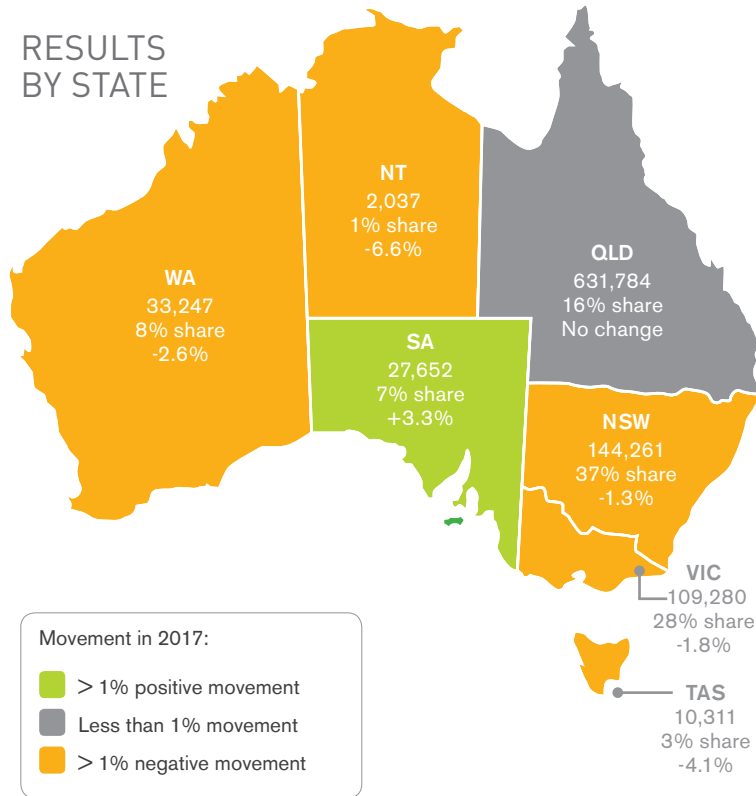
### TOTAL CLUB MEMBERS

389,672

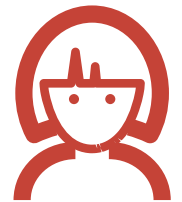
1.1% decline from 2016

Average annual decline 0.7% over past 5 years

### RESULTS BY STATE



56.1 yrs



64.1 yrs

Average age of male and female members is 56.1 years and 64.1 years respectively

### PARTICIPATION RATE: MEMBERS AS % OF POPULATION

#### OVERALL:

1.5%



METROPOLITAN:

1.0%



REGIONAL:

2.2%

### METROPOLITAN CLUB MEMBERS

150,691 across 205 clubs

39% of members

1.1% decline from 2016

### REGIONAL CLUB MEMBERS

216,693 across 1,130 clubs

56% of members

1.5% decline from 2016

### SOCIAL CLUB MEMBERS

22,298 members across 321 clubs

5% of members

3.3% increase from 2016

NATIONAL ATTRITION RATE  
6.9%

Clubs Experiencing Growth:

37%

of course-based clubs grew member numbers by >2% in 2017

20%

female share of membership base

