



Golf Australia

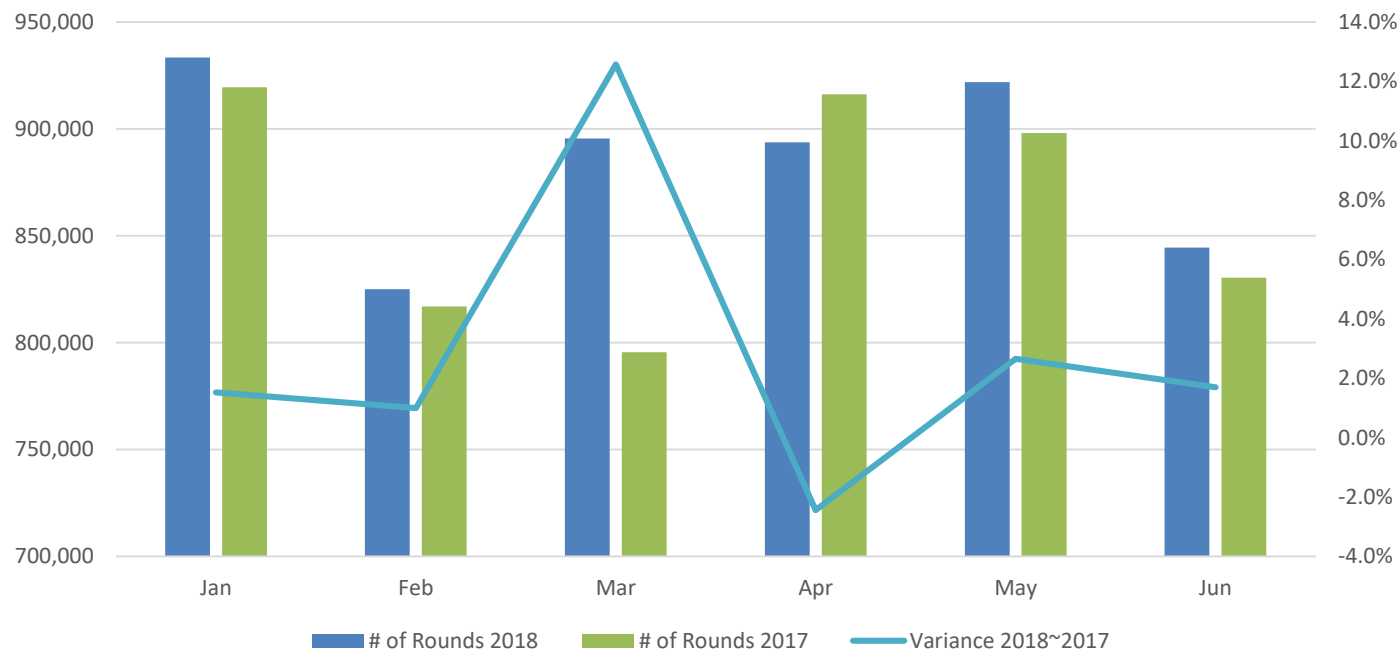
Competition Rounds Report January to June 2018

Prepared for Australian Golf Industry Council
July 2018

Source: GolfLINK



Competition rounds January to June chart: 2018 v 2017



- Rounds YTD in 2018 are higher than in 2017, in five out of the first six months.
- The most notable increase is in March.

Competition rounds January to June: 2018 v 2017

Month	# of Rounds	# of Rounds	Variance
	2018	2017	2018~2017
Jan	933,417	919,380	1.5%
Feb	824,950	816,867	1.0%
Mar	895,482	795,472	12.6%
Apr	893,697	916,104	-2.4%
May	921,914	898,115	2.6%
Jun	844,429	830,359	1.7%
	5,313,889	5,176,297	2.7%

- Competition rounds have increased by a total of 2.7% in the first six months of 2018 with the significant increase coming in March at 12.6%.
- The increase was largely due to a rebound in rounds in NSW a year after a heatwave in March 2017.

Competition rounds January to June by state: 2018 v 2017

State	# of Rounds 2018	# of Rounds 2017	Variance 2018~2017
NSW	2,039,747	1,889,683	7.9%
VIC	1,354,850	1,365,276	-0.8%
QLD	885,940	883,944	0.2%
WA	487,800	486,252	0.3%
SA	383,834	388,494	-1.2%
TAS	141,642	143,514	-1.3%
NT	20,076	19,133	4.9%
Totals	5,313,889	5,176,297	2.7%

- The growth of 2.7% YTD in 2018 is almost entirely due to the 7.9% increase in NSW.

Competition rounds January to June by location: 2018 v 2017

Location	# of Rounds 2018	# of Rounds 2017	Variance 2018~2017
Regional	3,123,914	3,055,174	2.2%
Metro	2,189,975	2,121,122	3.2%
	5,313,889	5,176,296	2.7%

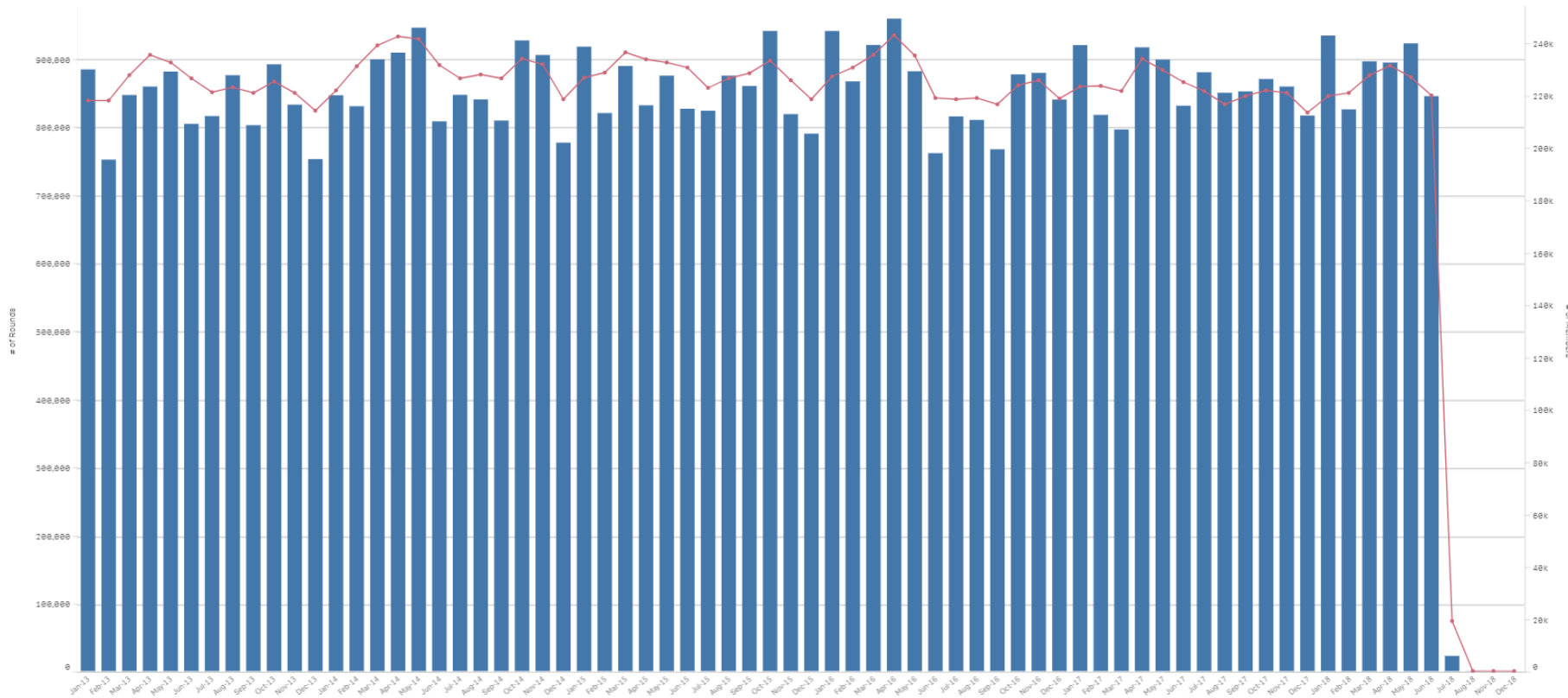
- Growth has been experienced in both metropolitan and regional areas.

Competition rounds January to June by gender: 2018 vs. 2017

Gender	# of Rounds 2018	# of Rounds 2017	Variance 2018~2017
Male	4,336,260	4,224,539	2.6%
Female	977,629	951,758	2.7%
	5,313,889	5,176,297	2.7%

- Growth was experienced quite evenly by males and females.

Competition rounds and members chart by month: 2013 to 2018



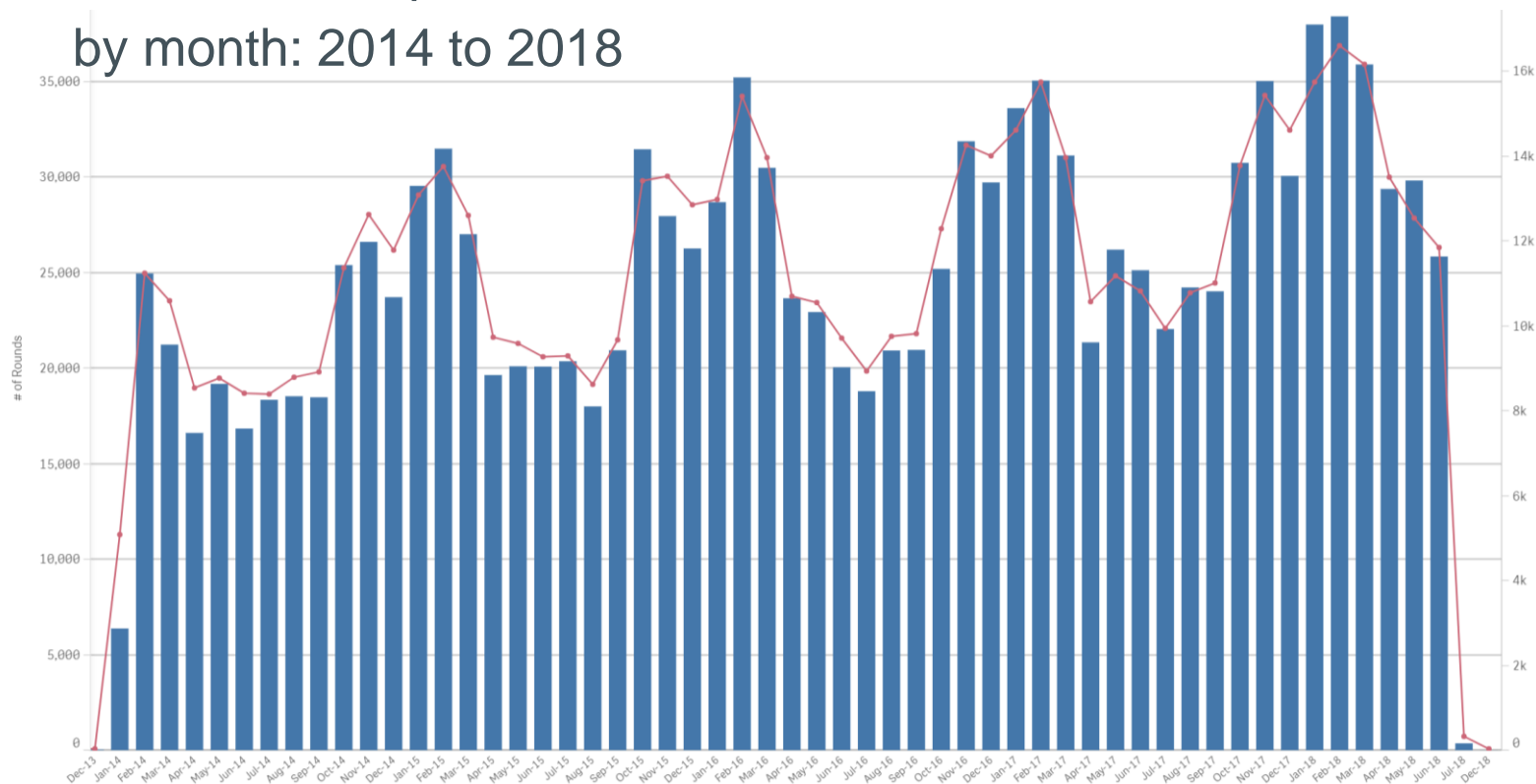
- Competition rounds have remained consistent, with a slight increase over five years.
- Since 2013, each month there have been between 751,000 and 958,000 rounds played at an average of 856,000. Competition rounds each month have been played by 213,000 to 243,000 members at an average of 226,000.

Nine hole competition rounds January to June: 2018 v 2017

Month	# of Rounds 2018	# of Rounds 2017	Variance 2018~2017
Jan	37,963	33,588	13.0%
Feb	38,392	35,030	9.6%
Mar	35,876	31,112	15.3%
Apr	29,363	21,336	37.6%
May	29,806	26,187	13.8%
Jun	25,829	25,109	2.9%
	197,229	172,362	14.4%

- Nine hole competition rounds continue to gain popularity, increasing in each of the first six months of 2018 by a total of 14.4%.

Nine hole competition rounds and members by month: 2014 to 2018



- Nine hole rounds and members playing them (red line) have grown steadily over four years.
- In 2018, an average of approximately 33,000 nine hole rounds have been played each month by 14,500 members.
- Nine hole rounds YTD in 2018 account for 3.7% of all competition rounds played.

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