

SPRING 2013



GLUBNEWS

A quarterly Golf NSW Newsletter

A Constant of the second s

### CHAIRMAN'S MESSAGE



After an extensive governance review process involving staff, the Board, Member Clubs, Council Members, Delegates and District representatives, I am pleased to report that we have been presented the *Golf NSW Governance and Structural Review, Final Report.* 

Over the coming months the Board will be working on prioritising the recommendations of the Report so that strategies can be implemented. Further information on the report recommendations will be presented to Council at their meeting on October 30.

In addition, a presentation will also be conducted for Member Clubs at the AGM, which will directly follow the Council Meeting at Rowers on Cooks. We encourage as many



Club Delegates to attend this AGM as it will be a defining moment for golf in NSW as we set the stage on how to drive golf forward over the next few years.

The process has been an eye-opener for many of us. It goes to show how important it is to keep well-informed about industry trends and work with stakeholders to achieve mutual benefit. Much of it comes down to educating each other on our needs and possible solutions to achieve results.

As part of the education process, Stuart Fraser will discuss Board training in his message. We will continue to keep you informed about upcoming training opportunities through our electronic news, Drop Zone. This will include not only Director Training, but other opportunities which will support club development.

Your feedback is important to us. Do not hesitate to contact us to discuss our programs and how we can help you make the most of these.

Good golfing,

Chris Allen Chairman

# EOI'S FOR GOLF NSW COMMITTEES

CLOSE 30 OCTOBER



Golf NSW is seeking "Expressions of Interest" from golf club members who may be interested in assisting with the operations through involvement on committees of Golf NSW as we embark on significant change in the administration of the game in NSW.

Individuals from a range of abilities and expertise are sought across NSW to help drive the game forward. Meetings are held about 3 to 4 times a year.

If you are interested, please email: graeme.phillipson@golfnsw.org

# **CEO'S MESSAGE**



#### As many of you would be aware, on July 1, 2013 a training requirement for Club Directors and Managers commenced under the Registered Clubs Amendment (Training) Regulation 2013.

The training framework involves the staged introduction of mandatory Club Director and Manager training over the next five years, and provides different aspects of exemption based on prior learning and experience (of directors and managers) and the size classification of a Club.

On the surface, I believe the concept has a lot of merit. Any initiative that delivers better educated and more experienced Board members and managers should be encouraged.

The main issue is that these training requirements have been broadly designed for Registered Clubs in NSW. In terms of the golf clubs, I don't believe these will go far enough to make a more immediate impact on the way golf clubs will be governed and/or managed in the future.

I make this point based on the concessions (both in the number of Directors requiring training and an extended introduction deadline of 2016) which have been afforded to "small clubs".

Under the legislation a "small club" is defined as a Club whose yearly profits from poker machines are \$1million or less. This essentially means all but a handful of golf clubs in NSW are considered "small clubs".

Whilst there are obviously cost benefits/savings associated with these small clubs through such concessions, the current framework seems to suggest that the larger profitable Clubs are more in need of experienced/ trained Board Members than "small clubs", such as golf clubs.

One could certainly argue the opposite in this regard, and that smaller Clubs are the Clubs more in need of such skills, especially with the current challenges facing the industry.

That said, there is no reason why golf clubs through their own constitutional means can't seek to stipulate training and experience requirements/minimum standards for their office bearers.

In addition, the provision to invite/appoint independent Directors can also provide Clubs with the flexibility to fill skills gaps identified within their Board structure. This initiative can also address the ongoing issue facing Clubs, whereby it is becoming increasingly more difficult to find interested persons within a Club's membership willing to consider a role on the Board.

The size and structure (provisions for independent Directors) of Boards will most likely be the next facet of Club operations to be legislated in the future. Therefore any initiatives Clubs undertake now in this regard will be proactive, rather than reactive.

Until next edition of Club News, good golfing.

Stuart Fraser Chief Executive Officer

## **SLOPE RATINGS FOR ACT & NSW**

Slope ratings for ACT & NSW golf clubs are now available online.

For the golfer, a flyer outlining slope is being distributed to Clubs. An A2 sized poster is also being sent to Clubs which will explain many other aspects of the new system. For Club Administrators, there is an online checklist to ensure you are ready for January.

To view a short video presentation showing how a player's daily experience will be different under the new handicapping system, or to view an interview providing more information on practical examples of Slope visit **www.golfnsw.org** under Handicapping.

indicapog generators and server when this common for close serve sakes from GA. The server server and the server of the server of thems on the list are left uncompleted, you will still be able to generate under the the strength of the server server of thems on the list are left uncompleted, you will still be able to generate under the server of the server of the server of thems on the list are left uncompleted, you will still be able to generate under the server of the server of the server of thems of the server of the server of the server of the serv		ninistrators' interactive check-list of items to aid preparation k on 23 January 2014). The check-list also includes some	
en Herotaka dako til hall endelle opp i konzolf nålas under kash fem, and alsa fa dheodif tass tak an completed or covered. Support enser or deplations of tilse Massociation if you would like assistance with your preparations, or if help is required with any asped of your cho's monocasping seventions. Sub Administratur Login For Check Last Do you have access details for the checklist? If not then <u>Bogsater Jlon</u> Login Section			
Understand genetions. Club Administrator Logn For Check List Do you have access details for the checksist? If not then  Register Logn Logn Section	Clubs will benefit from working throu ew system.	gh the check-list, however if items on the list are left uncom	spleted, you will still be able to operate under the
Old Administrator Login For Oneck List Do you have access details for the checklist? If not then <u>Bogaster libe</u> Login Section			tasks that are completed or covered. Support
Logn Section	Please contact your State Associatio landicapping operations.	n if you would like assistance with your preparations, or if h	elp is required with any aspect of your club's
Login Section	Club Administrator Login For Che	ck List	
Email Address Password Login	Do you have access details f		
		Password	Login
PLEASE SAVE YOUR WORK USING THE	PLEASE SAVE		
PLEASE SAVE YOUR WORK USING THE 'SAVE YOUR CHECKLIST' BUTTON ON THE RIGHT	PLEASE SAVE		

### JACK NEWTON JUNIOR GOLF



#### **Developing Junior Golfers at Every Level**

Jack Newton Junior Golf (JNJG) is constantly working to develop junior golfers at all levels; from training teachers to deliver introductory golf programs in their schools to assisting golf clubs with their junior programs. JNJG works in conjunction with other organisations to provide the appropriate skill development to elite juniors so they can further enhance their skills. No matter what the stage, they can help children enjoy and excel in the game of golf.

JNJG's Teacher Training Program gives school teachers the skills and equipment to be able to run a successful MyGolf program. Their Territory Managers arrange Gala Days and golf course visits for these school children to experience the game on a real course. This relationship between the schools and clubs then leads the children to the club junior clinics and hopefully junior membership. JNJG assists clubs with their junior programs and offers the junior members the chance to play in a number of high quality junior golfing events from Encourage Shield to Junior Pennants, Junior Masters, State Age Championships and the Srixon International.

# EMBRACING CHANGE FOR THE GOOD OF THE GAME

## An abundance of reports and resources are available to support sport in Australia.

One that stands out is an Australian Sports Commission (ASC) / CSIRO report called, *The Future of Australian Sport*. It provides details on the six megatrends that are shaping sport into the next three decades which include:

- 1. A Perfect Fit Personalised sport for health and fitness
- From Extreme to Mainstream The rise of lifestyle sports
   More than Sport The attainment of health, community
- and overseas aid objectives via sport
  Everybody's Game Demographic, generational and cultural change
- New Wealth, New Talent Economic growth and sports development in Asia
- Tracksuits to Business Suits Market pressures and new business models.

The full report, video, podcasts, and resources can be freely downloaded from the ASC website at www.ausport.gov.au > Research > National Sport Research > The Future of Australian Sport. Further reports and resources are available at cost from the *National Sport Information Centre* (NSIC).

The report raises a series of questions and provides an opportunity for those involved in sport to take a look at what is occurring around them locally. It also brings us together as a community to collectively address how to embrace these emerging trends to develop our games, to ensure sport remains viable.

- How active is your local community?
- · How are people maintaining their health and fitness levels?
- How busy are the people in your local community?
- When and how often can they access the golf course and its facilities?
- What benefits do the golf course facilities and its members provide to the broader community? E.g. fundraising for charity, gathering point in case of emergency.
- Who lives in the area? Are there juniors, seniors, housewives/husbands, varying cultures?
- What opportunities are there to tap into the local tourist market or partner with other regions to exchange tourist opportunities?
- What is driving the business to the Clubs?
- What income sources can clubs generate?

These trends also shape policies and the ways funds are dispersed within local, state and national governments. Agencies are utilising sport to adapt and drive inclusive programs to support the broader community.

In the report Kofi Annan, United Nations Secretary General states "Sport is a universal language that can bring people together, no matter what their origin, background, religious beliefs or economic status (p.17)." Golf, more so than most sports, is a game for all.

Contact us to find out how we can work together to tap into the various resources to grow our membership base and promote the game of golf in NSW.



Strong relationships have been developed with Regional Sporting Academies across the State to help them provide successful programs to the junior golfers they service. These Regional Sporting Academies are helping talented young athletes reach their sporting potential through specialized development programs. For juniors involved this is an excellent opportunity for them to become part of a development program in their area and gives them access to invaluable coaching and sporting resources.

Working with Golf NSW and Golf Australia, JNJG offers a comprehensive High Performance Program. Recently the Boys and Girls Development Squad for 2013/2014 were selected and will be undertaking a rigorous training program over the next few months, including regular training days at courses across Sydney. They have access to data software to track and log their playing statistics. They participate in physical fitness training and receive golf specific physiotherapist advice.

Golf NSW and JNJG are dedicated to growing junior golf within NSW and we are pleased that JNJG are able to offer options for children in every level of the game.

For more information contact JNJG on: 9567 7736 or email jnjg@jnjg.com.au









The 2013 NSW Open received an enormous boost when Gloria Jean's Coffees became the title sponsor of the historic event.

Gloria Jean's Coffees is an Australian owned, global, specialty coffee company that has opened more than 900 coffee houses across 39 markets worldwide, including more than 400 in Australia. As one of Australia's leading coffee specialists, Gloria Jean's Coffees sells handcrafted signature hot and cold coffee drinks, traditional espresso drinks, a range of single origins, blends and estate whole bean coffees and specialty teas, along with pastries and coffee accessories.

Gloria Jean's Coffees Executive Chairman, Nabi Saleh, said "all of us in the Gloria Jean's Coffees family are excited to be actively participating in the NSW Open – an event which has seen so many legends of the game compete for the title. We are a global business but think locally."

Action won't be restricted to the golf course. There are a range of activities around the clubhouse including a children's entertainment area, promotional stalls including official event merchandise, gourmet food and on-course cafes where spectators will be able to relax and experience the first class hospitality Castle Hill Country Club have to offer.

Come and watch some of the best golfers on one of NSW's best golf courses – Most importantly, spectator entry is FREE!

WWW.NSWOPEN.COM



# CONTINUE SUPPORT OF GOLF IN NSW

A long standing association between leading golf apparel company, Sporte Leisure (Sporte) and Golf NSW, has been further extended with a new three year association which continues to see Sporte as the exclusive and official Apparel Partner of Golf NSW.

Sporte has long been acknowledged as the golf industry's pre-eminent producer of quality golf attire for male and female golfers of all ages, sizes and abilities and they have continued to keep ahead of their competitors in range, quality, style and most importantly price. In addition they have one of the best embroidery processing facilities, and have other products and services to meet the golf market – simply go to www.sporte-leisure.com.au

Sporte look forward to continuing to work closely with all NSW golf clubs on supplying quality apparel in pro shops for retail sale, as well as meeting all District Association needs from time to time.

### **GOLF NSW THANKS OUR PARTNERS**

Major Supporting Partners

