

2018 ROADSHOW PRESENTATION

AGENDA

TIME	AGENDA ITEM	PRESENTER
6.00pm	REGISTRATION & TEA & COFFEE SERVICE	
6.30pm	CEO Overview <ul style="list-style-type: none">- Welcome & Industry Snapshot- Golf NSW Strategic Plan Initiative Priorities for 2018 / 2019- Community Impact of Golf in NSW	Stuart Fraser – CEO
6.50pm	Government Relations <ul style="list-style-type: none">- Current Grant Programs for Clubs- 2019 State Election Providing Opportunities for Clubs- “Return and Earn” Scheme Generating Income for Clubs	Bernard Bratusa – Government Relations & Communications Manager
7.10pm	Participation Programs <ul style="list-style-type: none">- Growing “Get into Golf – for Seniors”- MyGolf- Golf Month- Club Membership Statistics	Andrew Robb – Manager – Game Development, Rules & Handicapping
7.30pm	Membership <ul style="list-style-type: none">- Strategies for Retaining Members- Strategies for Recruiting Members- Developing Effective Member Communication	Piret Elmassian – Marketing Manager
8.00pm	Golf Overview <ul style="list-style-type: none">- 2018 NSW Open Championship Qualifying Events & Junior Pro-Am Opportunity- The 2019 NEW Rules of Golf	Graeme Phillipson – General Manager – Golf
8.55pm	Club Support Services <ul style="list-style-type: none">- Worrells Solvency & Forensic Accountants	Graeme Beattie - Worrells
9.00pm	ROADSHOW CLOSE AND REFRESHMENTS	