

KEVIN BROUGH



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Home Club: The Australian Golf Club

SKILLS, QUALIFICATIONS & EXPERIENCE

During my 26 years in Australia, I have had the privilege of holding a number of executive and senior leadership positions. For the past 5 years I have been working for RXP Services. RXP is an Australian listed company with roughly 800 employees who specialize in helping companies with digital transformations (see www.rxp-services.com). I am currently a Group Executive with RXP responsible for marketing and branding on a national basis, and I have leadership, sales and P & L responsibility for NSW and the ACT.

I have also been Regional Director for Microsoft Asia (Communications, Media and Entertainment Sector). In addition, I was the CEO of IamEmo and iMMedian specializing in mobile advertising and mobile communications.

Lastly, I was Managing Director for Nokia Networks Pacific Region (Australia / New Zealand) where I had overall responsibility for Nokia's network business in the region.

I originally came to Australia with EDS 26 years ago, where our company was responsible for implementing the first customer care and billing system for a start-up telco called Optus. My role there was Account Director where I worked for 6 years and managed a team of 145 people.

I am a graduate of the University of Hartford where I attained a B.S. Business Administration majoring in Marketing and Management.

While at EDS I was also very fortunate to be selected to attend the Thunderbird School of International Management in their Executive Program – “Managing the Global Enterprise”.

BOARD AND COMMITTEE INVOLVEMENT

In 2001 and 2002 I had the honour of being the Chairman of the Starlight Celebrity Pro-Am Tennis Tournament which many hundreds of thousands of dollars for the Starlight Foundation. Additionally, I was a member of the Business Board for Nokia Asia and sat on the Board of IamEmo/iMMedian (a company where I was the CEO).

INTEREST AND/OR INVOLVEMENT IN SPORT

I have always been very interested and participated in sports. Since high school when I captained the baseball and basketball teams through university when I played baseball for the University of Hartford.

I am a lifelong fan of the Boston Red Sox, New England Patriots and most Boston teams as well as cricket, rugby and AFL.

One of my passions is organizing golf trips with my fellow golfing friends. During the last trip I was joined by 9 other players who were members of The Australian Golf Club, Pymble Golf Club and Manly Golf Club. We played some of the best the Northeast US has to offer including Shinnecock Hills, National Golf Links of America, Merion, Aronomick, Baltusrol, Westchester and Friars Head to name a few. While it's always a great experience to play these world class golf courses, the real joy is in the people you meet, and the life-long friendships that are established.

NOMINEE'S STATEMENT

Firstly, and most importantly, I love the game of golf and what it has provided me in terms of friendships and experiences. I am also very grateful for what Australia has provided to me and my wife and I want to give something back to the sport. My experience in business leadership and strategic planning I hope will be of value to the Board of Golf NSW and to the game of golf.

PROPOSER

Simon Farr-Jones
The Australian Golf Club
Vice-Captain

SECONDER

Stuart Cox
The Australian Golf Club
Club Captain