

2019 ROADSHOW SERIES

AGENDA

TIME	AGENDA ITEM	PRESENTER
8.30am	REGISTRATION & TEA & COFFEE SERVICE ON ARRIVAL	
9.00am	CEO Overview <ul style="list-style-type: none">- Welcome & Industry Snapshot- Golf NSW Strategic Plan Update & Focus- Club Support Learnings- Golf Club Amalgamation Guidelines & Support- Industry Employment Services- NSW Golf Foundation Club “Give Back” Initiative	Stuart Fraser – CEO
9.45am	Vision 2025 – The Future of Women and Girls in Golf	Chyloe Kurdas – Female Engagement Senior Manager – Golf Australia
10.45am	MORNING TEA	
11.15am	Government Relations Update <ul style="list-style-type: none">- Event Opportunities- Grant Programs- Golf NSW Partnership Opportunities	Stuart Fraser - CEO
11.35am	Club Support Opportunities	Stuart Fraser - CEO
11.55am	Game Development & Rules Update <ul style="list-style-type: none">- Participation Programs- Rules of Golf	Andrew Robb – Manager – Game Development, Rules & Handicapping
12.25pm	How to Bring your Golf Club Marketing Up to Par <ul style="list-style-type: none">- Summary of Key Factors- 3 Strategies for Success<ul style="list-style-type: none">: Engagement: Events: Enhanced Service	Piret Elmassian – Marketing Manager
12.55pm	Events Update <ul style="list-style-type: none">- World Handicap System – Opportunity for Multiple Tee Competitions- Upcoming Golf NSW Events	Graeme Phillipson – General Manager, Golf & Olivia Wilson – Events Manager
1.25pm	LUNCH	
2.00pm	9 Hole Golf Competition – Shotgun Start	
4.00pm	Prize Presentation for Golf Competition	
4.30pm	ROAD SHOW CLOSE	