

# 2019 ROADSHOW SERIES

## AGENDA

TIME	AGENDA ITEM	PRESENTER
5.30pm	REGISTRATION & REFRESHMENTS	
6.00pm	CEO Overview <ul style="list-style-type: none"><li>- Welcome &amp; Industry Snapshot</li><li>- Golf NSW Strategic Plan Update &amp; Focus</li><li>- Club Support Learnings</li><li>- Golf Club Amalgamation Guidelines &amp; Support</li><li>- Industry Employment Services</li><li>- NSW Golf Foundation Club “Give Back” Initiative</li></ul>	Stuart Fraser – CEO
6.45pm	Vision 2025 – The Future of Women and Girls in Golf	Chyloe Kurdas – Female Engagement Senior Manager – Golf Australia
7.45pm	Government Relations Update <ul style="list-style-type: none"><li>- Event Opportunities</li><li>- Grant Programs</li><li>- Golf NSW Partnership Opportunities</li></ul>	Stuart Fraser - CEO
8.00pm	Club Support Opportunities	Stuart Fraser - CEO
8.20pm	Game Development & Rules Update <ul style="list-style-type: none"><li>- Participation Programs</li><li>- Rules of Golf</li></ul>	Andrew Robb – Manager – Game Development, Rules & Handicapping
8.45pm	How to Bring your Golf Club Marketing Up to Par <ul style="list-style-type: none"><li>- Summary of Key Factors</li><li>- 3 Strategies for Success<ul style="list-style-type: none"><li>: Engagement</li><li>: Events</li><li>: Enhanced Service</li></ul></li></ul>	Piret Elmassian – Marketing Manager
9.10pm	Events Update <ul style="list-style-type: none"><li>- World Handicap System – Opportunity for Multiple Tee Competitions</li><li>- Upcoming Golf NSW Events</li></ul>	Graeme Phillipson – General Manager, Golf & Olivia Wilson – Events Manager
9.30pm	MEETING CLOSE & REFRESHMENTS	