

(FORM 2) BOARD CANDIDATE STATEMENT

Name (Print In Full) Kathryn Ann Needs

Golf Club/District The Grange Golf Club

Please provide an outline of the skills, talents and attributes that you would bring to the Board of Golf SA. The following points may prompt you:

Why are you interested in being a Golf SA Board member?

Having held a number of leadership positions within government institutions, I am now ready to invest my energy and skills into a progressive and modern thinking Board that is looking to achieve sound internal governance processes along with business growth. My goal is to positively contribute to a Board utilising the skills and expertise I have developed as a leader in both government and private enterprises.

The Board of Golf SA with its Strategic Plan has taken a new direction with the implementation of Golf Australia's One Golf. As a Board member my objective is to assist Golf SA take on the challenge of implementing the new service agreement for the administration of golf in Australia as it moves towards a streamlined, cost-effective model.

What areas of expertise do you bring/contributions you can make to assist in achieving the Golf SA Strategic Plan?

There are significant challenges and opportunities facing golf and I bring skills in leadership, governance and financial management to the Board of Golf SA. As a qualified Financial Planner, and a family small business owner, I have demonstrated financial skills and literacy. I am able to develop and implement strategic planning, engender a spirit of collaboration and balance diverse stakeholder needs while maximising organisational outcomes. The ability to intentionally plan ahead and foresee potential opportunities are strengths of mine.

Having recently worked with the CEO of Golf SA in developing documentation for the policy and processes regarding the establishment of the Golf SA Foundation, I bring an informed and current understanding of the direction the Board wishes to take regarding the advancement of amateur golf in South Australia. Increasing participation in golf by engaging people of all ages across the State in projects, programs and services will be crucial to the growth of the game in South Australia.

What relevant golf/sporting experience you will bring?

As a long term member of Grange Golf Club I am passionate about golf and have played the game since my teenage years. I am currently a member of the Club's Ladies Sub-committee which is responsible for promoting the Club's core values to the broader membership base, as per its Destination 2020 vision and strategy document.

As a committee member I oversee selling elements of club merchandise to the women members of the Club and have been successful in advocating for a formal budget for the sub-committee. Since joining, the sub-committee has had success in ensuring club-wide equality through maintaining equal access to club courses during the 2017/18 summer season.

I have volunteered for the ISPA Handa Women's Golf Open for three years and vastly enjoyed the experience of being involved with and giving back to, the community.

I also spent many years playing tennis for Sturt Lawn Tennis Club where I was a committee member and I now play the sport socially among friends.

What are your major/key aspirations as a Board member?

The development of the Golf SA Foundation is of particular interest to me as is the new service agreement signed with Golf Australia. These changes create new perspectives for the Board regarding how it moves forward to promote the game of golf.

I am particularly interested in Foundation management and bring skills in aligning the Foundation with Golf SA's strategic priorities to support clubs and facilities improve their practices and promote the game.

The Foundation funding categories of Club support, Education and Research are of importance to me and I look forward to working with the Board to utilise my skills to create a sustainable business model for Clubs and the Association via the Foundation.

I am confident that I have the business acumen, financial skills and governance experience, as well as personal energy, a love of golf and the commitment, to make a significant positive contribution to the future strategic direction and growth of Golf SA for the benefit and enjoyment of all.

CANDIDATE NAME Kathryn Ann Needs

CANDIDATE SIGNATURE.....



Please attach current CV – No more than 2 pages.

IMPORTANT

This Statement & CV will be distributed to the Member Delegates of Golf SA who are registered and entitled to vote at the AGM.

Kathryn Needs

Phone: 0437 917 672 Email: kneeds1117@gmail.com

Introduction

Having held a number of leadership positions within government institutions, I am now ready to invest my energy and skills into a progressive and modern thinking Board or Committee that is looking to achieve sound internal governance processes along with business growth and expansion. My goal is to positively contribute to a Board or Committee utilising the skills and expertise I have developed as a leader in both government and private enterprises.

I bring skills in leadership, project management and financial management to the board. As a qualified Financial Planner, and having run my own small business, I have demonstrated financial skills and literacy. I was responsible for strategic planning, budgeting, change management and marketing. The ability to intentionally plan ahead and foresee potential opportunities are strengths of mine.

Key Skills and Attributes

I have worked in a wide range of educational institutions and have held key government office leadership positions, developing a variety of innovative programs focusing on improving educational outcomes. My key skills, strengths and achievements include:

- **Strategic planning** and achievement of business goals for both small businesses and government institutions.
- **Project management** of reviews into administrative practices and curriculum direction.
- **Collaboration** with staff and students to improve educational governance.
- Effective **financial management** of budgets up to and including \$2 million.
- Successfully delivered **marketing** campaigns including print, radio and cinema advertising.
- Managed the **human resources** function.
- Lead **quality assurance** data collection, review and reporting.
- Managed **investments**.
- **Administered and directed** a family business.

Board and Committee Experience

GolfSA

GolfSA is the State Sporting Organisation that represents the sport of amateur golf in South Australia. It represents the golf clubs within South Australia and all amateur golfers who are members of those clubs. It is an affiliate of Golf Australia the National Sporting Organisation for the sport.

Development of Foundation

April – July 2018

I worked closely with the CEO of GolfSA to develop policy and processes for the establishment a Foundation which will support game development programs in South Australia.

Grange Golf Club

The Grange Golf Club is one of Australia's premier sporting venues with two internationally rated 18 hole championship golf courses and an award winning function centre.

Ladies Sub-Committee

2017 to Current

As a sub-committee to the main committee, the Ladies Sub-Committee is responsible for promoting the Club's core values, as per its Destination 2020 vision and strategy document, to the broader membership base.

I oversee the selling of club merchandise to the women members of the Club and have been successful in advocating for a formal budget for the sub-committee. Since joining, the sub-committee has had great success in ensuring club-wide equality through maintaining equal access to club courses during the 17/18 summer season.

SA Health Department for Health and Ageing Human Research Ethics Committee (DHA HREC)

The HREC is responsible for providing the ethical assessment of proposals initiated or conducted by SA Health staff, or external researchers, seeking access to SA Health centrally held data and/or access to clients. It reviews social health, public/population health, epidemiology, data linkage and qualitative research applications.

Committee Member

2017 to 2018

In my role as Deputy Laywoman I work collaboratively to provide guidance to investigators on the conduct of ethically sound human research, information privacy standards, and relevant national and local guidelines and requirements.

WEA Adelaide

The WEA is a large non-government provider of adult education providing adults with learning opportunities for both vocational and personal advantage. Courses are structured for a variety of levels across a diverse range of subjects.

Vice President

1992 – 1995

Board Member

1991 – 1995

During my tenure, I helped to effectively lead the organisation through increasing growth in enrolments to its highest ever numbers at that time, widening the education program so that 25% of all students enrolled were at the special concession rate, introducing an extensive range of vocational education courses and building new classrooms to accommodate growth in numbers.

As Vice President, I was the board-appointed representative on the Management Committee, where I demonstrated governance skills in providing strategic direction and effective oversight of management. The committee was the initial reporting point for WEA management and was responsible for reviewing organisational performance against strategic objectives.

Career History

HAMILTON SECONDARY COLLEGE

Coordinator/Assistant Principal, Adult Campus

2010 – 2016

The Adult Campus at Hamilton Secondary College provides senior secondary education to 500 adults over the age of 18. Students range in age from 18 to mid-50s and successfully progress to University, TAFE or employment. The curriculum is designed to appeal to adult learners and their learning needs.

As a key leader, I utilised business principles to encourage and increase enrolments. I established new business opportunities via accessing new markets, developing innovative product services (curriculum) and strategically ensured their value to the organisation as new endeavours to continue the success and growth of the campus. Additionally, I successfully implemented a proactive and strategic stakeholder engagement program to increase adult student enrolments.

Key Achievements:

- Developed new markets and curriculum in the over 50's demographic.
- Effectively implemented annual reviews of enrolment and counselling processes.
- Increased public relations opportunities and networks through initiating exhibitions of student art work in local community galleries.
- Delivered significantly improved outcomes for students in the 22 to 35 year old age group via an extensive range of courses and accreditations.
- Actively engaged with the broader community and stakeholder groups to develop partnerships with new client bases including Flinders University, Marion Council and local business groups.

WISE ACCOUNTANTS

Financial Planner

2008 – 2009

A mid-sized accounting and financial planning business, Wise Accountants provides specialised advice on self-managed superannuation funds (SMSF), property investment and development, and financial planning. As their financial planner I utilised knowledge in tax law, SMSF regulations and budgeting to help clients successfully plan and prepare for retirement.

Key achievements

- Provided advice on SMSFs and investments.
- Managed client's budgets and investments.
- Evaluated investment opportunities.
- Supported clients through the investment decision-making process.
- Developed effective stakeholder relationships; in particular during the Global Financial Crisis and its fiscally challenging times.

Referees

References available on request.