

# GET INTO GOLF MARKETING



GolfAustralia

We are going to use

We are going to do

We will provide

## PAID MEDIA



## GOLF AUSTRALIA CHANNELS



SOCIAL MEDIA



WEBSITE



MOBILE

## RADIO & PODCAST PROMOTIONS



CROC MEDIA.



## GOLF AUSTRALIA DATABASE PROMOTIONS



NEWSLETTERS



EMAIL MARKETING



INCENTIVE CAMPAIGNS

## FACILITY MARKETING



VIDEO TUTORIALS



PROVIDE CONTENT



PROVIDE GRANTS

TARGET AUDIENCES



EVERYONE  
WOMEN  
ALL ABILITIES  
SENIORS